

## Director/PDMR Shareholding

26 Apr 2017  
LONDON--(BUSINESS WIRE)--

COCA-COLA EUROPEAN PARTNERS PLC

(the "Company")

Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

1. Details of PDMR / person closely associated with them ("PCA")	
a) Name	L Phillip Humann
2. Reason for notification	
a) Position / status	Independent non-executive director
b) Initial notification / amendment	<i>Initial Notification</i>
3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a) Name	Coca-Cola European Partners plc
b) LEI	549300LTH67W4GWMRF57
Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a) Description of the financial instrument, type of instrument, Identification code	Ordinary Shares of €0.01 in the Company ("Ordinary Shares")  GB00BDCPN049
b) Nature of the transaction	Acquisition of 297.519208 Ordinary Shares as part of a dividend reinvestment transaction
Price(s) and volume(s)	Price(s) Volume(s)  USD \$38.0967 297.519208
c)	
d) Aggregated information	Aggregated Volume: 297.519208 Ordinary Shares Aggregated Price: USD \$38.0967 per share
	<ul style="list-style-type: none"> <li>• Aggregated volume</li> <li>• Price</li> </ul>
e) Date of the transaction	24 April 2017
f) Place of the transaction	New York Stock Exchange



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COCA-COLA EUROPEAN PARTNERS PLC  
Paul van Reesch  
Deputy Company Secretary  
+44 7890 231313

Source: Coca-Cola European Partners plc