

Director/PDMR Shareholding

03 May 2017
LONDON--(BUSINESS WIRE)--

COCA-COLA EUROPEAN PARTNERS PLC

(the "Company")

Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

1. Details of PDMR / person closely associated with them ("PCA")

a) Name	Leendert den Hollander
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2. Reason for notification

a) Position / status	General Manager Great Britain Business Unit
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b) Initial notification / amendment	<i>Initial Notification</i>
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3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name	Coca-Cola European Partners plc
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b) LEI	549300LTH67W4GWMRF57
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4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument, type of instrument, Identification code	Ordinary Shares of €0.01 in the Company ("Ordinary Shares") GB00BDCPN049
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b) Nature of the transaction	The vesting, on 30 April 2017, of 5,719 Performance Stock Units ('PSUs') under the Company's Long Term Incentive Plan, resulting in the issue of 5,719 Ordinary Shares.
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c) Price(s) and volume(s)	<table border="1"> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> <tr> <td>USD \$0</td> <td>5,719 Ordinary Shares</td> </tr> </table>	Price(s)	Volume(s)	USD \$0	5,719 Ordinary Shares
Price(s)	Volume(s)				
USD \$0	5,719 Ordinary Shares				

d) Aggregated information	Aggregated Volume: 5,719 Ordinary Shares
Aggregated volume	Aggregated Price: \$0 per share
Price	

e) Date of the transaction	30 April 2017
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f) Place of the transaction	Outside of any trading platform
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COCA-COLA EUROPEAN PARTNERS PLC

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Coca-Cola European Partners plc

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