

## Director/PDMR Shareholding

05 May 2017  
LONDON--(BUSINESS WIRE)--

COCA-COLA EUROPEAN PARTNERS PLC

(the "Company")

Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

1. Details of PDMR / person closely associated with them ("PCA")

a) Name Stephen Moorhouse

2. Reason for notification

a) Position / status General Manager, Northern Europe

b) Initial notification / amendment Initial Notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Coca-Cola European Partners plc

b) LEI 549300LTH67W4GWMRF57

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument, type of instrument, Identification code Ordinary Shares of €0.01 in the Company ("Ordinary Shares")

GB00BDCPN049

b) Nature of the transaction Acquisition of 8.20064 Ordinary shares

c) Price(s) and volume(s) Price(s)      Volume(s)

USD \$39.4907      4.473135

USD \$00.00      3.727505

d) Aggregated information

Aggregated Volume: 8.20064 Ordinary Shares

- Aggregated volume
- Price

Aggregated Price: USD \$21.54066 per share

e) Date of the transaction 5 May 2017

f) Place of the transaction New York Stock Exchange

COCA-COLA EUROPEAN PARTNERS PLC

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Coca-Cola European Partners plc

Source: Coca-Cola European Partners plc