

Director/PDMR Shareholding

06 Jun 2017
LONDON--(BUSINESS WIRE)--

COCA-COLA EUROPEAN PARTNERS PLC

(the "Company")

Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

1. Details of PDMR / person closely associated with them ("PCA")

a) Name Leendert den Hollander

2. Reason for notification

a) Position / status General Manager Great Britain Business Unit

b) Initial notification / amendment Initial Notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Coca-Cola European Partners plc

b) LEI 549300LTH67W4GWMRF57

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument, type of instrument, Identification code Ordinary Shares of €0.01 in the Company ("Ordinary Shares")

GB00BDCPN049

b) Nature of the transaction The sale of 2,090 Ordinary Shares on a non-discretionary basis, to meet tax obligations in respect of the vesting of 4,380 Restricted Stock Units on 1 June 2017.

c) Price(s) and volume(s)

	Price(s)	Volume(s)
	\$41.07225	2,090

d) Aggregated information

Aggregated Volume: 2,090 Ordinary Shares

Aggregated volume

Aggregated Price: \$41.07225 per share

Price

e) Date of the transaction 2 June 2017

f) Place of the transaction New York Stock Exchange

COCA-COLA EUROPEAN PARTNERS PLC

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Source: Coca-Cola European Partners plc