



Director/PDMR Shareholding

06 Jul 2017

LONDON--(BUSINESS WIRE)--

COCA-COLA EUROPEAN PARTNERS PLC

(the "Company")

Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

1. Details of PDMR / person closely associated with them ("PCA")

a) Name	Lauren Sayeski
2. Reason for notification	
a) Position / status	Chief Public Affairs and Communications Officer
b) Initial notification / amendment	Initial Notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name	Coca-Cola European Partners plc
b) LEI	549300LTH67W4GWMRF57

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument, type of instrument, Identification code	Ordinary Shares of €0.01 in the Company ("Ordinary Shares")				
	GB00BDCPN049				
b) Nature of the transaction	Sale of 3,797 Ordinary Shares				
c) Price(s) and volume(s)	<table><thead><tr><th>Price(s)</th><th>Volume(s)</th></tr></thead><tbody><tr><td>USD \$40.73</td><td>3,797 Ordinary Shares</td></tr></tbody></table>	Price(s)	Volume(s)	USD \$40.73	3,797 Ordinary Shares
Price(s)	Volume(s)				
USD \$40.73	3,797 Ordinary Shares				
d) Aggregated information	Aggregated Volume: 3,797 Ordinary Shares				
Aggregated volume	Aggregated Price: USD \$40.73 per share				
Price					
e) Date of the transaction	6 July 2017				
f) Place of the transaction	New York Stock Exchange				

COCA-COLA EUROPEAN PARTNERS PLC

Paul van Reesch

Deputy Company Secretary

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Coca-Cola European Partners plc

Source: Coca-Cola European Partners plc