



## Director/PDMR Shareholding

27 Jul 2017

LONDON--(BUSINESS WIRE)--

### COCA-COLA EUROPEAN PARTNERS PLC

(the "Company")

Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

#### 1. Details of PDMR / person closely associated with them ("PCA")

a) Name	Lauren Sayeski
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#### 2. Reason for notification

a) Position / status	Chief Public Affairs and Communications Officer
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b) Initial notification / amendment	Initial Notification
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#### 3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name	Coca-Cola European Partners plc
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b) LEI	549300LTH67W4GWMRF57
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#### 4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument, type of instrument, Identification code	Ordinary Shares of €0.01 in the Company ("Ordinary Shares")
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GB00BDCPN049

b) Nature of the transaction	Sale of Ordinary Shares
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c) Price(s) and volume(s)	Price(s)    Volume(s)
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USD \$42.78    3,058 Ordinary Shares

d) Aggregated information	Aggregated Volume: 3,058 Ordinary Shares
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Aggregated volume	Aggregated Price: USD \$42.78 per share
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Price	
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e) Date of the transaction	26 July 2017
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f) Place of the transaction	New York Stock Exchange
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COCA-COLA EUROPEAN PARTNERS PLC

Paul van Reesch

Deputy Company Secretary

+44 7890 123911

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Coca-Cola European Partners plc

Source: Coca-Cola European Partners plc