



Director/PDMR Shareholding

25 Aug 2017

COCA-COLA EUROPEAN PARTNERS PLC

(the "Company")

Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

1. Details of PDMR / person closely associated with them ("PCA")

| | |
|---------|-----------------|
| a) Name | Manik Jhangiani |
|---------|-----------------|

2. Reason for notification

| | |
|----------------------|-------------------------|
| a) Position / status | Chief Financial Officer |
|----------------------|-------------------------|

| | |
|-------------------------------------|----------------------|
| b) Initial notification / amendment | Initial Notification |
|-------------------------------------|----------------------|

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

| | |
|---------|---------------------------------|
| a) Name | Coca-Cola European Partners plc |
|---------|---------------------------------|

| | |
|--------|----------------------|
| b) LEI | 549300LTH67W4GWMRF57 |
|--------|----------------------|

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

| | |
|---|---|
| a) Description of the financial instrument, type of instrument, Identification code | Ordinary Shares of €0.01 in the Company ("Ordinary Shares") |
|---|---|

GB00BDCPN049

| | |
|------------------------------|---|
| b) Nature of the transaction | Acquisition of 7.446875 Ordinary Shares |
|------------------------------|---|

| | | |
|---------------------------|----------|-----------|
| c) Price(s) and volume(s) | Price(s) | Volume(s) |
|---------------------------|----------|-----------|

| | |
|-------------|----------|
| USD \$43.13 | 4.061985 |
|-------------|----------|

| | |
|------------|----------|
| USD \$0.00 | 3.384890 |
|------------|----------|

| | |
|---------------------------|--|
| d) Aggregated information | |
|---------------------------|--|

| | |
|----------------------|---|
| -- Aggregated volume | Aggregated Volume: 7.446875 Ordinary Shares |
|----------------------|---|

| | |
|----------|---|
| -- Price | Aggregated Price: USD \$23.525763 per share |
|----------|---|

| | |
|----------------------------|----------------|
| e) Date of the transaction | 25 August 2017 |
|----------------------------|----------------|

| | |
|-----------------------------|-------------------------|
| f) Place of the transaction | New York Stock Exchange |
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COCA-COLA EUROPEAN PARTNERS PLC

Paul van Reesch

Deputy Company Secretary

+44 7890 123911

Short Name: Coca-Cola Euro Ptnrs

Category Code: DSH

Sequence Number: 627658

Time of Receipt (offset from UTC): 20170825T154000+0100

Contacts

Coca-Cola European Partners plc