



Director/PDMR Shareholding

29 Aug 2017

COCA-COLA EUROPEAN PARTNERS PLC

(the "Company")

Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

1. Details of PDMR / person closely associated with them ("PCA")

a) Name Lauren Sayeski

2. Reason for notification

a) Position / status Chief Public Affairs and Communications Officer

b) Initial notification / amendment Initial Notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Coca-Cola European Partners plc

b) LEI 549300LTH67W4GWMRF57

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument, type of instrument, Identification code Ordinary Shares of €0.01 in the Company ("Ordinary Shares")

GB00BDCPN049

b) Nature of the transaction Sale of Ordinary Shares pursuant to a 10b5-1 plan

c) Price(s) and volume(s) Price(s) Volume(s)

USD \$42.90 3,812 Ordinary Shares

d) Aggregated information Aggregated Volume: 3,812 Ordinary Shares
Aggregated volume Aggregated Price: USD \$42.90 per share
Price

e) Date of the transaction 28 August 2017

f) Place of the transaction New York Stock Exchange

COCA-COLA EUROPEAN PARTNERS PLC

Paul van Reesch

Deputy Company Secretary

+44 7890 123911

Short Name: Coca-Cola Euro Ptnrs

Category Code: DSH

Sequence Number: 628589

Time of Receipt (offset from UTC): 20170829T085233+0100

Contacts

Coca-Cola European Partners plc