



Director/PDMR Shareholding

29 Aug 2017

COCA-COLA EUROPEAN PARTNERS PLC

(the "Company")

Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

1. Details of PDMR / person closely associated with them ("PCA")

a) Name	Lauren Sayeski
2. Reason for notification	
a) Position / status	Chief Public Affairs and Communications Officer
b) Initial notification / amendment	Initial Notification
3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a) Name	Coca-Cola European Partners plc
b) LEI	549300LTH67W4GWMRF57
4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a) Description of the financial instrument, type of instrument, Identification code	Ordinary Shares of €0.01 in the Company ("Ordinary Shares") GB00BDCPN049
b) Nature of the transaction	Sale of Ordinary Shares pursuant to a 10b5-1 plan
	Price(s) Volume(s)

c) Price(s) and volume(s)

USD \$42.90 3,812 Ordinary Shares

Aggregated information

d) Aggregated volume

Aggregated Volume: 3,812 Ordinary Shares

Price

Aggregated Price: USD \$42.90 per share

e) Date of the transaction

28 August 2017

f) Place of the transaction

New York Stock Exchange

COCA-COLA EUROPEAN PARTNERS PLC

Paul van Reesch

Deputy Company Secretary

+44 7890 123911

Short Name: Coca-Cola Euro Ptnrs

Category Code: DSH

Sequence Number: 628589

Time of Receipt (offset from UTC): 20170829T085233+0100

Contacts

Coca-Cola European Partners plc