

## Director/PDMR Shareholding

22 Sep 2017

COCA-COLA EUROPEAN PARTNERS PLC

(the "Company")

Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

### 1. Details of PDMR / person closely associated with them ("PCA")

a) Name Manik Jhangiani

2. Reason for notification

a) Position / status Chief Financial Officer

b) Initial notification / amendment Initial Notification

### 3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Coca-Cola European Partners plc

b) LEI 549300LTH67W4GWMRF57

### 4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument, type of instrument, Identification code Ordinary Shares of €0.01 in the Company ("Ordinary Shares")

GB00BDCPN049

b) Nature of the transaction Acquisition of 8.358160 Ordinary Shares pursuant to the UK Employee Share Plan

c) Price(s) and volume(s)	Price(s)	Volume(s)
	USD \$40.76	4.559056
	USD \$0.00	3.799104

d) Aggregated information

Aggregated Volume: 8.358160 Ordinary Shares

- Aggregated volume
- Price

Aggregated Price: USD \$22.233018 per share

e) Date of the transaction 21 September 2017

f) Place of the transaction New York Stock Exchange

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Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

### 1. Details of PDMR / person closely associated with them ("PCA")

a) Name Clare Wardle

2. Reason for notification

a) Position / status General Counsel and Company Secretary

b) Initial notification / amendment Initial Notification

### 3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Coca-Cola European Partners plc

b) LEI 549300LTH67W4GWMRF57

### 4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument, type of instrument, Identification code	Ordinary Shares of €0.01 in the Company ("Ordinary Shares") GB00BDCPN049	
b) Nature of the transaction	Acquisition of 8.358160 Ordinary Shares pursuant to the UK Employee Share Plan	
c) Price(s) and volume(s)	Price(s)	Volume(s)
	USD \$40.76	4.559056
	USD \$0.00	3.799104
d) Aggregated information	Aggregated Volume: 8.358160 Ordinary Shares	
	Aggregated Price: USD \$22.233018 per share	
	<ul style="list-style-type: none"> <li>• Aggregated volume</li> <li>• Price</li> </ul>	
e) Date of the transaction	21 September 2017	
f) Place of the transaction	New York Stock Exchange	

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Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

1. Details of PDMR / person closely associated with them ("PCA")

a) Name	Ronald Lewis
2. Reason for notification	
a) Position / status	Chief Supply Chain Officer
b) Initial notification / amendment	<i>Initial Notification</i>
3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a) Name	Coca-Cola European Partners plc
b) LEI	549300LTH67W4GWMRF57
4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	

a) Description of the financial instrument, type of instrument, Identification code	Ordinary Shares of €0.01 in the Company ("Ordinary Shares") GB00BDCPN049	
b) Nature of the transaction	Acquisition of 8.358160 Ordinary Shares pursuant to the UK Employee Share Plan	
c) Price(s) and volume(s)	Price(s)	Volume(s)
	USD \$40.76	4.559056
	USD \$0.00	3.799104
d) Aggregated information	Aggregated Volume: 8.358160 Ordinary Shares	
	Aggregated Price: USD \$22.233018 per share	
	<ul style="list-style-type: none"> <li>• Aggregated volume</li> <li>• Price</li> </ul>	
e) Date of the transaction	21 September 2017	
f) Place of the transaction	New York Stock Exchange	

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Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

1. Details of PDMR / person closely associated with them ("PCA")		
a) Name	Stephen Moorhouse	
2. Reason for notification		
a) Position / status	General Manager, Northern Europe	
b) Initial notification / amendment	Initial Notification	
3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a) Name	Coca-Cola European Partners plc	
b) LEI	549300LTH67W4GWMRF57	
4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a) Description of the financial instrument, type of instrument, Identification code	Ordinary Shares of €0.01 in the Company ("Ordinary Shares") GB00BDCPN049	
b) Nature of the transaction	Acquisition of 8.358160 Ordinary Shares pursuant to the UK Employee Share Plan	
c) Price(s) and volume(s)	Price(s)	Volume(s)
	USD \$40.76	4.559056
	USD \$0.00	3.799104
d) Aggregated information		
	Aggregated Volume: 8.358160 Ordinary Shares	
	Aggregated Price: USD \$22.233018 per share	
	<ul style="list-style-type: none"> <li>• Aggregated volume</li> <li>• Price</li> </ul>	
e) Date of the transaction	21 September 2017	
f) Place of the transaction	New York Stock Exchange	

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Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

1. Details of PDMR / person closely associated with them ("PCA")		
a) Name	Leendert den Hollander	
2. Reason for notification		
a) Position / status	General Manager Great Britain Business Unit	
b) Initial notification / amendment	Initial Notification	
3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a) Name	Coca-Cola European Partners plc	
b) LEI	549300LTH67W4GWMRF57	
4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a) Description of the financial instrument, type of instrument, Identification code	Ordinary Shares of €0.01 in the Company ("Ordinary Shares") GB00BDCPN049	
b) Nature of the transaction	Acquisition of 8.358160 Ordinary Shares pursuant to the UK Employee Share Plan	
c) Price(s) and volume(s)	Price(s)	Volume(s)
	USD \$40.76	4.559056
	USD \$0.00	3.799104
d) Aggregated information		
	Aggregated Volume: 8.358160 Ordinary Shares	

Aggregated Volume: 8.358160 Ordinary Shares

- Aggregated volume
- Price

Aggregated Price: USD \$22.233018 per share

e) Date of the transaction	21 September 2017
f) Place of the transaction	New York Stock Exchange

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Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

1. Details of PDMR / person closely associated with them ("PCA")

a) Name Leendert den Hollander

2. Reason for notification

a) Position / status General Manager Great Britain Business Unit

b) Initial notification / amendment Initial Notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Coca-Cola European Partners plc

b) LEI 549300LTH67W4GWMRF57

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument, type of instrument, Identification code Ordinary Shares of €0.01 in the Company ("Ordinary Shares")

GB00BDCPN049

b) Nature of the transaction Acquisition of 7.446875 Ordinary Shares pursuant to the UK Employee Share Plan

c) Price(s) and volume(s) Price(s)      Volume(s)

USD \$43.13      4.061985

USD \$0.00      3.384890

d) Aggregated information

Aggregated Volume: 7.446875 Ordinary Shares

- Aggregated volume
- Price

Aggregated Price: USD \$23.525763 per share

e) Date of the transaction	25 August 2017
f) Place of the transaction	New York Stock Exchange

COCA-COLA EUROPEAN PARTNERS PLC

Paul van Reesch  
Deputy Company Secretary  
+44 7890 123911

Short Name: Coca-Cola Euro Ptnrs  
Category Code: DSH  
Sequence Number: 632739  
Time of Receipt (offset from UTC): 20170922T161615+0100

**Contacts**

Coca-Cola European Partners plc