

Director/PDMR Shareholding

22 Sep 2017 COCA-COLA EUROPEAN PARTNERS PLC

(the "Company")

Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

1. Details of PDMR / person closely associated with them ("PCA")

a) Name Manik Jhangiani

2. Reason for notification

a) Position / status
 b) Initial notification / amendment
 Chief Financial Officer
 Initial Notification

Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor
 Name
 Coca-Cola European Partners plc

b) LEI 549300LTH67W4GWMRF57

Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place

where transactions have been conducted

Description of the financial instrument, type of instrument,

Identification code

Ordinary Shares of €0.01 in the Company ("Ordinary Shares")

GB00BDCPN049

b) Nature of the transaction Acquisition of 8.358160 Ordinary Shares pursuant to the UK Employee

Share Plan

Price(s) Volume(s)

USD \$40.76 4.559056

c) Price(s) and volume(s)

USD \$0.00 3.799104

Aggregated information

d) Aggregated Volume: 8.358160 Ordinary Shares

- Aggregated volume
- Price

Aggregated Price: USD \$22.233018 per share

e) Date of the transaction
 f) Place of the transaction
 21 September 2017
 New York Stock Exchange

COCA-COLA EUROPEAN PARTNERS PLC

(the "Company")

Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

1. Details of PDMR / person closely associated with them ("PCA")

a) Name Clare Wardle

2. Reason for notification

a) Position / status General Counsel and Company Secretary

b) Initial notification / amendment Initial Notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Coca-Cola European Partners plc

b) LEI 549300LTH67W4GWMRF57

Details of the transaction(s): section to be repeated for (i) each type of instrument: (ii) each type of transaction: (iii) each date: and

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

Ordinary Shares of €0.01 in the Company ("Ordinary Shares") Description of the financial instrument, type of instrument, Identification code GB00BDCPN049 Acquisition of 8.358160 Ordinary Shares pursuant to the UK Employee b) Nature of the transaction Share Plan Volume(s) Price(s) USD \$40.76 4.559056 c) Price(s) and volume(s) USD \$0.00 3.799104 Aggregated information d) Aggregated Volume: 8.358160 Ordinary Shares Aggregated volume Price Aggregated Price: USD \$22.233018 per share e) Date of the transaction 21 September 2017 f) Place of the transaction New York Stock Exchange COCA-COLA EUROPEAN PARTNERS PLC (the "Company") Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them 1. Details of PDMR / person closely associated with them ("PCA") a) Name Ronald Lewis 2. Reason for notification a) Position / status Chief Supply Chain Officer b) Initial notification / amendment Initial Notification 3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor a) Name Coca-Cola European Partners plc 549300LTH67W4GWMRF57 b) LEI Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted Ordinary Shares of €0.01 in the Company ("Ordinary Shares") Description of the financial instrument, type of instrument, Identification code GB00BDCPN049 Acquisition of 8.358160 Ordinary Shares pursuant to the UK Employee b) Nature of the transaction Share Plan Volume(s) Price(s) USD \$40.76 4.559056 c) Price(s) and volume(s) USD \$0.00 3.799104 Aggregated information d) Aggregated Volume: 8.358160 Ordinary Shares · Aggregated volume

Aggregated Price: USD \$22.233018 per share

Price

e) Date of the transaction 21 September 2017 f) Place of the transaction New York Stock Exchange

COCA-COLA EUROPEAN PARTNERS PLC

(the "Company")

Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

1. Details of PDMR / person closely associated with them ("PCA")

Stephen Moorhouse a) Name

2. Reason for notification

a) Position / status General Manager, Northern Europe

b) Initial notification / amendment Initial Notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor Coca-Cola European Partners plc a) Name

549300LTH67W4GWMRF57 b) LEI

Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place

where transactions have been conducted

Description of the financial instrument, type of instrument,

Identification code

Ordinary Shares of €0.01 in the Company ("Ordinary Shares")

GB00BDCPN049

Acquisition of 8.358160 Ordinary Shares pursuant to the UK Employee b) Nature of the transaction

Share Plan

Price(s) Volume(s)

USD \$40.76 4.559056

c) Price(s) and volume(s)

USD \$0.00 3.799104

Aggregated information

d) Aggregated Volume: 8.358160 Ordinary Shares

- · Aggregated volume
- Price

Aggregated Price: USD \$22.233018 per share

e) Date of the transaction 21 September 2017 f) Place of the transaction New York Stock Exchange

COCA-COLA EUROPEAN PARTNERS PLC

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Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

1. Details of PDMR / person closely associated with them ("PCA")

Leendert den Hollander a) Name

2. Reason for notification

a) Position / status General Manager Great Britain Business Unit

b) Initial notification / amendment Initial Notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor a) Name Coca-Cola European Partners plc

b) LEI 549300LTH67W4GWMRF57

Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place

where transactions have been conducted

Ordinary Shares of €0.01 in the Company ("Ordinary Shares") Description of the financial instrument, type of instrument,

Identification code

GB00BDCPN049 Acquisition of 8.358160 Ordinary Shares pursuant to the UK Employee

Share Plan

b) Nature of the transaction

Price(s) Volume(s) USD \$40.76 4.559056 c) Price(s) and volume(s) USD \$0.00 3.799104 Aggregated information d) Aggregated Volume: 8.358160 Ordinary Shares Aggregated volume Price Aggregated Price: USD \$22.233018 per share 21 September 2017 e) Date of the transaction f) Place of the transaction New York Stock Exchange COCA-COLA EUROPEAN PARTNERS PLC (the "Company") Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them 1. Details of PDMR / person closely associated with them ("PCA") a) Name Leendert den Hollander 2. Reason for notification a) Position / status General Manager Great Britain Business Unit Initial Notification b) Initial notification / amendment 3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor a) Name Coca-Cola European Partners plc b) LEI 549300LTH67W4GWMRF57 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted Ordinary Shares of €0.01 in the Company ("Ordinary Shares") Description of the financial instrument, type of instrument, Identification code GB00BDCPN049 Acquisition of 7.446875 Ordinary Shares pursuant to the UK Employee b) Nature of the transaction Share Plan Price(s) Volume(s) USD \$43.13 4.061985 c) Price(s) and volume(s) USD \$0.00 3.384890 Aggregated information d) Aggregated Volume: 7.446875 Ordinary Shares Aggregated volume Price Aggregated Price: USD \$23.525763 per share 25 August 2017 e) Date of the transaction

New York Stock Exchange

COCA-COLA EUROPEAN PARTNERS PLC

f) Place of the transaction

Paul van Reesch Deputy Company Secretary +44 7890 123911

Short Name: Coca-Cola Euro Ptnrs

Category Code: DSH Sequence Number: 632739

Time of Receipt (offset from UTC): 20170922T161615+0100

Contacts

Coca-Cola European Partners plc