



## COCA-COLA EUROPEAN PARTNERS PLC: Director/PDMR Shareholding

28 Sep 2017  
LONDON--(BUSINESS WIRE)--

COCA-COLA EUROPEAN PARTNERS PLC  
(the "Company")

Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

1. Details of PDMR / person closely associated with them ("PCA")	
a) Name	Lauren Sayeski
2. Reason for notification	
a) Position / status	Chief Public Affairs and Communications Officer
b) Initial notification / amendment	Initial Notification
3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a) Name	Coca-Cola European Partners plc
b) LEI	549300LTH67W4GWMRF57
4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a) Description of the financial instrument, type of instrument, Identification code	Ordinary Shares of €0.01 in the Company ("Ordinary Shares")
	GB00BDCPN049
b) Nature of the transaction	Sale of Ordinary Shares pursuant to a 10b5-1 plan
Price(s) and volume(s)	Price(s)      Volume(s)
	USD \$40.82    4,309
c)	
d) Aggregated information	Aggregated Volume: 4,309 Ordinary Shares Aggregated Price: \$40.82 per share
	<ul style="list-style-type: none"><li>• Aggregated volume</li><li>• Price</li></ul>
e) Date of the transaction	28 September 2017
f) Place of the transaction	New York Stock Exchange

COCA-COLA EUROPEAN PARTNERS PLC  
Paul van Reesch  
Deputy Company Secretary  
+44 7890 123911

Short Name: Coca-Cola Euro Ptnrs  
Category Code: DSH  
Sequence Number: 633058  
Time of Receipt (offset from UTC): 20170928T163442+0100

### Contacts

Coca-Cola European Partners plc