



COCA-COLA EUROPEAN PARTNERS PLC: Director/PDMR Shareholding

28 Sep 2017

LONDON--(BUSINESS WIRE)--

COCA-COLA EUROPEAN PARTNERS PLC

(the "Company")

Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

1. Details of PDMR / person closely associated with them ("PCA")

- | | |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------|
| a) Name | Lauren Sayeski |
| 2. Reason for notification | |
| a) Position / status | Chief Public Affairs and Communications Officer |
| b) Initial notification / amendment | <i>Initial Notification</i> |
| 3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | |
| a) Name | Coca-Cola European Partners plc |
| b) LEI | 549300LTH67W4GWMRF57 |
| 4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | |

- | | |
|-------------------------------------------------------------------------------------|-------------------------------------------------------------|
| a) Description of the financial instrument, type of instrument, Identification code | Ordinary Shares of €0.01 in the Company ("Ordinary Shares") |
| | GB00BDCPN049 |

- | | |
|------------------------------|---------------------------------------------------|
| b) Nature of the transaction | Sale of Ordinary Shares pursuant to a 10b5-1 plan |
| | Price(s) Volume(s) |

- | | |
|---------------------------|----------------------|
| c) Price(s) and volume(s) | USD \$40.82 4,309 |
|---------------------------|----------------------|

Aggregated information

- | | |
|-----------------------------|------------------------------------------|
| d) | Aggregated Volume: 4,309 Ordinary Shares |
| • Aggregated volume | Aggregated Price: \$40.82 per share |
| • Price | |
| e) Date of the transaction | 28 September 2017 |
| f) Place of the transaction | New York Stock Exchange |

COCA-COLA EUROPEAN PARTNERS PLC

Paul van Reesch
Deputy Company Secretary
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Short Name: Coca-Cola Euro Ptnrs

Category Code: DSH

Sequence Number: 633058

Time of Receipt (offset from UTC): 20170928T163442+0100

Contacts

Coca-Cola European Partners plc