



## COCA-COLA EUROPEAN PARTNERS PLC: Director/PDMR Shareholding

11 Oct 2017

LONDON--(BUSINESS WIRE)--

COCA-COLA EUROPEAN PARTNERS PLC

(the "Company")

Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

1. Details of PDMR / person closely associated with them ("PCA")
  - a) Name Manik Jhangiani
  2. Reason for notification
  - a) Position / status Chief Financial Officer
  - b) Initial notification / amendment *Initial Notification*
3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor
  - a) Name Coca-Cola European Partners plc
  - b) LEI 549300LTH67W4GWMRF57
4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted
  - a) Description of the financial instrument, type of instrument, Identification code Ordinary Shares of €0.01 in the Company ("Ordinary Shares")  
GB00BDCPN049
  - b) Nature of the transaction Acquisition of 3.338173 Ordinary Shares as part of a dividend reinvestment transaction  
Price(s)  
Volume(s)
  - c) Price(s) and volume(s)  
USD \$40.90  
3.338173

Aggregated information

- d) Aggregated Volume: 3.338173 Ordinary Shares
    - Aggregated volume
    - PriceAggregated Price: USD \$40.90 per share
  - e) Date of the transaction 6 October 2017
  - f) Place of the transaction New York Stock Exchange
1. Details of PDMR / person closely associated with them ("PCA")
    - a) Name Clare Wardle
    2. Reason for notification
    - a) Position / status General Counsel and Company Secretary
    - b) Initial notification / amendment *Initial Notification*
  3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor
    - a) Name Coca-Cola European Partners plc
    - b) LEI 549300LTH67W4GWMRF57
  4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted
    - a) Description of the financial instrument, type of instrument, Identification code Ordinary Shares of €0.01 in the Company ("Ordinary Shares")  
GB00BDCPN049
    - b) Nature of the transaction Acquisition of 0.323628 Ordinary Shares as part of a dividend reinvestment transaction

Price(s)

Volume(s)

c) Price(s) and volume(s)

USD \$40.90

0.323628

Aggregated information

d)

Aggregated Volume: 0.323628 Ordinary Shares

- Aggregated volume
- Price

Aggregated Price: USD \$40.90 per share

e) Date of the transaction

6 October 2017

f) Place of the transaction

New York Stock Exchange

1. Details of PDMR / person closely associated with them ("PCA")

a) Name

Ronald Lewis

2. Reason for notification

a) Position / status

Chief Supply Chain Officer

b) Initial notification / amendment

*Initial Notification*

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name

Coca-Cola European Partners plc

b) LEI

549300LTH67W4GWMRF57

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument, type of instrument, Identification code

Ordinary Shares of €0.01 in the Company ("Ordinary Shares")

GB00BDCPN049

b) Nature of the transaction

Acquisition of 1.252879 Ordinary Shares as part of a dividend reinvestment transaction

Price(s)

Volume(s)

c) Price(s) and volume(s)

USD \$40.90

1.252879

Aggregated information

d)

Aggregated Volume: 1.252879 Ordinary Shares

- Aggregated volume
- Price

Aggregated Price: USD \$40.90 per share

e) Date of the transaction

6 October 2017

f) Place of the transaction

New York Stock Exchange

1. Details of PDMR / person closely associated with them ("PCA")

a) Name

Stephen Moorhouse

2. Reason for notification

a) Position / status

General Manager, Northern Europe

b) Initial notification / amendment

*Initial Notification*

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name

Coca-Cola European Partners plc

b) LEI

549300LTH67W4GWMRF57

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument, type of instrument, Identification code	Ordinary Shares of €0.01 in the Company ("Ordinary Shares") GB00BDCPN049
b) Nature of the transaction	Acquisition of 5.662561 Ordinary Shares as part of a dividend reinvestment transaction Price(s) Volume(s)
c) Price(s) and volume(s)	USD \$40.90 5.662561

Aggregated information

d)	Aggregated Volume: 5.662561 Ordinary Shares
<ul style="list-style-type: none"> <li>• Aggregated volume</li> <li>• Price</li> </ul>	Aggregated Price: USD \$40.90 per share
e) Date of the transaction	6 October 2017
f) Place of the transaction	New York Stock Exchange

COCA-COLA EUROPEAN PARTNERS PLC  
Paul van Reesch  
Deputy Company Secretary  
+44 7890 123911

LEI: 549300LTH67W4GWMRF57  
Classification: 2.2 Inside information

Short Name: Coca-Cola Euro Ptnrs  
Category Code: DSH  
Sequence Number: 633774  
Time of Receipt (offset from UTC): 20171011T103451+0100

**Contacts**

COCA-COLA EUROPEAN PARTNERS PLC  
Paul van Reesch  
Deputy Company Secretary  
+44 7890 123911