



## Director/PDMR Shareholding

13 Oct 2017

LONDON--(BUSINESS WIRE)--

COCA-COLA EUROPEAN PARTNERS PLC

(the "Company")

Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

This notification is made under article 10.1 of the Market Abuse Regulation (MAR) and relates to the vesting of an award granted under the terms of the Coca-Cola Enterprises, Inc. 2010 Incentive Award Plan ("2010 Plan") on behalf of a person discharging managerial responsibilities. This announcement is made in accordance with article 19.3 of MAR.

1. Details of PDMR / person closely associated with them ("PCA")

a) Name Damian Gammell

2. Reason for notification

a) Position / status Chief Executive Officer

b) Initial notification / amendment *Initial Notification*

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Coca-Cola European Partners plc

b) LEI 549300LTH67W4GWMRF57

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument, type of instrument, Identification code Ordinary Shares of €0.01 in the Company ("Ordinary Shares")  
GB00BDCPN049

b) Nature of the transaction Acquisition following the automatic vesting of 19,500 Restricted Stock Units ("RSUs") granted under the terms of the 2010 Plan, resulting in the issue of 19,500 Ordinary Shares

c) Price(s) and volume(s)

Price(s)	Volume(s)
USD \$0	19,500

Aggregated information

d)

- Aggregated volume Aggregated Volume: 19,500 Ordinary Shares
- Price Aggregated Price: USD \$0 per share

e) Date of the transaction 12 October 2017

f) Place of the transaction New York Stock Exchange

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument, type of instrument, Identification code Ordinary Shares of €0.01 in the Company ("Ordinary Shares")  
GB00BDCPN049

b) Nature of the transaction Sale of 9,330 Ordinary Shares on a non-discretionary basis to fund the tax liability due in respect of the vesting of the 19,500 RSUs on 12 October 2017

c) Price(s) and volume(s)

Price(s)	Volume(s)
USD \$41.600	500
USD \$41.610	300
USD \$41.620	200
USD \$41.630	300
USD \$41.640	440
USD \$41.650	500
USD \$41.660	300
USD \$41.665	110
USD \$41.670	460

USD \$41.675	100
USD \$41.680	300
USD \$41.685	190
USD \$41.690	600
USD \$41.700	600
USD \$41.705	100
USD \$41.710	1,460
USD \$41.720	600
USD \$41.730	295
USD \$41.735	100
USD \$41.740	855
USD \$41.750	410
USD \$41.755	400
USD \$41.760	210

Aggregated information

d)

- Aggregated volume
- Price

Aggregated Volume: 9,330 Ordinary Shares

Aggregated Price: USD \$41.691 per share

e) Date of the transaction

13 October 2017

f) Place of the transaction

New York Stock Exchange

COCA-COLA EUROPEAN PARTNERS PLC  
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LEI: 5493000C01ZX7D35SD85

Classification: 2.2 Inside information

Short Name: Coca-Cola Euro Ptnrs  
Category Code: DSH  
Sequence Number: 634035  
Time of Receipt (offset from UTC): 20171013T174849+0100

**Contacts**

Coca-Cola European Partners plc