

Director/PDMR Shareholding

20 Oct 2017

LONDON--(BUSINESS WIRE)--

COCA-COLA EUROPEAN PARTNERS PLC

(the "Company")

Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

1. Details of PDMR / person closely associated with them ("PCA")

a) Name Manik Jhangiani

2. Reason for notification

a) Position / status
 b) Initial notification / amendment
 Chief Financial Officer
 Initial Notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Coca-Cola European Partners plc

b) LEI 549300LTH67W4GWMRF57

Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place

where transactions have been conducted

Description of the financial instrument, type of instrument,

1) Identification code

Ordinary Shares of €0.01 in the Company ("Ordinary Shares")

GB00BDCPN049

b) Nature of the transaction Acquisition of 7.891253 Ordinary Shares pursuant to the UK Employee

Share Plan

Price(s) Volume(s)

c) Price(s) and volume(s)

USD \$41.96

USD \$0.00

3.586884

Aggregated information

d) Aggregated Volume: 7.891253 Ordinary Shares

- Aggregated volume
- Price

Aggregated Price: USD \$22.88753 per share

e) Date of the transaction 19 October 2017

) Place of the transaction New York Stock Exchange

1. Details of PDMR / person closely associated with them ("PCA")

a) Name Ronald Lewis

2. Reason for notification

a) Position / status Chief Supply Chain Officer

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Coca-Cola European Partners plc
b) LEI 549300LTH67W4GWMRF57

Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place

where transactions have been conducted

Description of the financial instrument, type of instrument,

Identification code

Ordinary Shares of €0.01 in the Company ("Ordinary Shares")

GB00BDCPN049

b) Nature of the transaction Acquisition of 7.891253 Ordinary Shares pursuant to the UK Employee

Share Plan

c) Price(s) and volume(s) Price(s) Volume(s) USD \$41.96 4.304369

USD \$0.00 3.586884

b) Nature of the transaction

d) Aggregated Volume: 7.891253 Ordinary Shares · Aggregated volume Price Aggregated Price: USD \$22.88753 per share e) Date of the transaction 19 October 2017 New York Stock Exchange f) Place of the transaction 1. Details of PDMR / person closely associated with them ("PCA") a) Name Clare Wardle 2. Reason for notification General Counsel and Company Secretary a) Position / status b) Initial notification / amendment Initial Notification 3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor a) Name Coca-Cola European Partners plc b) LEI 549300LTH67W4GWMRF57 4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted Ordinary Shares of €0.01 in the Company ("Ordinary Shares") a) Description of the financial instrument, type of instrument, ldentification code GB00BDCPN049 Acquisition of 7.891253 Ordinary Shares pursuant to the UK Employee b) Nature of the transaction Share Plan Price(s) Volume(s) USD \$41.96 4.304369 c) Price(s) and volume(s) USD \$0.00 3.586884 Aggregated information Aggregated Volume: 7.891253 Ordinary Shares d) · Aggregated volume Price Aggregated Price: USD \$22.88753 per share 19 October 2017 e) Date of the transaction f) Place of the transaction New York Stock Exchange 1. Details of PDMR / person closely associated with them ("PCA") a) Name Stephen Moorhouse 2. Reason for notification a) Position / status General Manager, Northern Europe b) Initial notification / amendment Initial Notification 3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor a) Name Coca-Cola European Partners plc b) LEI 549300LTH67W4GWMRF57 4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted Ordinary Shares of €0.01 in the Company ("Ordinary Shares") Description of the financial instrument, type of instrument, a) Identification code GB00BDCPN049

Price(s) Volume(s)
c) Price(s) and volume(s)
USD \$41.96
USD \$0.00
3.586884

Share Plan

Acquisition of 7.891253 Ordinary Shares pursuant to the UK Employee

· Aggregated volume

Price

d)

Aggregated Price: USD \$22.88753 per share

Aggregated Volume: 7.891253 Ordinary Shares

19 October 2017 e) Date of the transaction

f) Place of the transaction New York Stock Exchange

1. Details of PDMR / person closely associated with them ("PCA")

a) Name 2. Reason for notification

a) Position / status

b) Initial notification / amendment

Initial Notification 3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Coca-Cola European Partners plc

b) LEI 549300LTH67W4GWMRF57

Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place

where transactions have been conducted

Description of the financial instrument, type of instrument,

Identification code

b) Nature of the transaction

c) Price(s) and volume(s)

Ordinary Shares of €0.01 in the Company ("Ordinary Shares")

GB00BDCPN049

19 October 2017

New York Stock Exchange

Leendert den Hollander

General Manager, Great Britain

Acquisition of 7.891253 Ordinary Shares pursuant to the UK Employee

Share Plan

Price(s) Volume(s) USD \$41.96 4.304369 USD \$0.00 3.586884

Aggregated Price: USD \$22.88753 per share

Aggregated information

d) Aggregated Volume: 7.891253 Ordinary Shares

- Aggregated volume
- Price

e) Date of the transaction

f) Place of the transaction

COCA-COLA EUROPEAN PARTNERS PLC Paul van Reesch

Deputy Company Secretary

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LEI: 549300LTH67W4GWMRF57

Classification: 2.2. Inside information

Short Name: Coca-Cola Euro Ptnrs

Category Code: DSH Sequence Number: 634558

Time of Receipt (offset from UTC): 20171020T150254+0100

Contacts

Coca-Cola European Partners plc