



## Director/PDMR Shareholding

05 Dec 2017

LONDON--(BUSINESS WIRE)--

### COCA-COLA EUROPEAN PARTNERS PLC

(the "Company")

Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

This notification is made under article 10.1 of the Market Abuse Regulation (MAR) and relates to the vesting of an award granted under the terms of the Coca-Cola Enterprises, Inc. 2010 Incentive Award Plan ("2010 Plan") on behalf of a person discharging managerial responsibilities. This announcement is made in accordance with article 19.3 of MAR.

#### 1. Details of PDMR / person closely associated with them ("PCA")

a) Name	Nicholas Wall
---------	---------------

#### 2. Reason for notification

a) Position / status	Chief Human Resources Officer
----------------------	-------------------------------

b) Initial notification / amendment	Initial Notification
-------------------------------------	----------------------

#### 3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name	Coca-Cola European Partners plc
---------	---------------------------------

b) LEI	549300LTH67W4GWMRF57
--------	----------------------

#### 4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument, type of instrument, Identification code	Ordinary Shares of €0.01 in the Company ("Ordinary Shares") GB00BDCPN049
---	---

b) Nature of the transaction	Acquisition following the automatic vesting of 4,883 Restricted Stock Units ("RSUs") granted under the terms of the 2010 Plan, resulting in the issue of 4,883 Ordinary Shares
------------------------------	--

c) Price(s) and volume(s)	Price(s)	Volume(s)
	USD \$0	4,883

#### d) Aggregated information

-- Aggregated volume  
Aggregated Volume: 4,883 Ordinary Shares

-- Price  
Aggregated Price: USD \$0 per share

e) Date of the transaction	1 December 2017
----------------------------	-----------------

f) Place of the transaction	New York Stock Exchange
-----------------------------	-------------------------

#### 4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument, type of instrument, Identification code	Ordinary Shares of €0.01 in the Company ("Ordinary Shares") GB00BDCPN049
---	---

b) Nature of the transaction	Sale of 2,295 Ordinary Shares on a non-discretionary basis to fund the tax liability due in respect of the vesting of the 4,883 RSUs on 1 December 2017
------------------------------	---

c) Price(s) and volume(s)	Price(s)	Volume(s)
	USD \$39.52	2,295

#### d) Aggregated information

-- Aggregated volume	Aggregated Volume: 2,295 Ordinary Shares
-- Price	Aggregated Price: USD \$39.52 per share
e) Date of the transaction	4 December 2017
f) Place of the transaction	New York Stock Exchange

1. Details of PDMR / person closely associated with them ("PCA")					
a) Name	Ronald Lewis				
2. Reason for notification					
a) Position / status	Chief Supply Chain Officer				
b) Initial notification / amendment	Initial Notification				
3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a) Name	Coca-Cola European Partners plc				
b) LEI	549300LTH67W4GWMRF57				
4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a) Description of the financial instrument, type of instrument, Identification code	Ordinary Shares of €0.01 in the Company ("Ordinary Shares") GB00BDCPN049				
b) Nature of the transaction	Acquisition following the automatic vesting of 8,280 Restricted Stock Units ("RSUs") granted under the terms of the 2010 Plan, resulting in the issue of 8,280 Ordinary Shares				
c) Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>USD \$0</td> <td>8,280</td> </tr> </tbody> </table>	Price(s)	Volume(s)	USD \$0	8,280
Price(s)	Volume(s)				
USD \$0	8,280				
d) Aggregated information					

-- Aggregated volume	Aggregated Volume: 8,280 Ordinary Shares				
-- Price	Aggregated Price: USD \$0 per share				
e) Date of the transaction	1 December 2017				
f) Place of the transaction	New York Stock Exchange				
4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a) Description of the financial instrument, type of instrument, Identification code	Ordinary Shares of €0.01 in the Company ("Ordinary Shares") GB00BDCPN049				
b) Nature of the transaction	Sale of 2,765 Ordinary Shares on a non-discretionary basis to fund the tax liability due in respect of the vesting of the 8,280 RSUs on 1 December 2017				
c) Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>USD \$39.52</td> <td>2,765</td> </tr> </tbody> </table>	Price(s)	Volume(s)	USD \$39.52	2,765
Price(s)	Volume(s)				
USD \$39.52	2,765				
d) Aggregated information					

-- Aggregated volume	Aggregated Volume: 2,295 Ordinary Shares
-- Price	Aggregated Price: USD 2,765\$39.52 per share
e) Date of the transaction	4 December 2017
f) Place of the transaction	New York Stock Exchange

COCA-COLA EUROPEAN PARTNERS PLC  
Paul van Reesch  
Deputy Company Secretary  
+44 7890 123911

LEI: 549300LTH67W4GWMRF57

Category: 3.1. Additional regulated information required to be disclosed under the laws of a Member State

View source version on businesswire.com: <http://www.businesswire.com/news/home/20171205005975/en/>

Coca-Cola European Partners plc

Source: Coca-Cola European Partners plc