

## **Director/PDMR Shareholding**

02 Jan 2018 LONDON--(BUSINESS WIRE)--

## COCA-COLA EUROPEAN PARTNERS PLC

(the "Company")

Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

1. Details of PDMR / person closely associa	ted with them ( " PCA " )			
a) Name	Ronald Lewis			
2. Reason for notification				
a) Position / status	Chief Supply Chain Officer	Chief Supply Chain Officer		
b) Initial notification / amendment	Initial Notification	Initial Notification		
3. Details of the issuer, emission allowance	market participant, auction platform, auctioneer or auc	ction monitor		
a) Name	Coca-Cola European Partners plc	Coca-Cola European Partners plc		
b) LEI	549300LTH67W4GWMRF57	549300LTH67W4GWMRF57		
Details of the transaction(s): section to be 4. where transactions have been conducted	e repeated for (i) each type of instrument; (ii) each type	e of transaction; (iii) each date; and (iv) each place		
a) Description of the financial instrument, ty	pe of Ordinary Shares of €0.01 in the Compan	y (" Ordinary Shares ")		
instrument, Identification code	GB00BDCPN049			
b) Nature of the transaction		as part of a dividend reinvestment transaction		
		Acquisition of 1.502633 Ordinary Shares as part of a dividend reinvestment transaction under the terms of the UK Employee Share Plan		
Price(s) and volume(s)				
	Price(s)	Volume(s)		
	USD \$39.26	1.502633		
c)				
d) Aggregated information				
	Aggregated Volume: 1.502633 Ordinary	Shares		
<ul><li>Aggregated volume</li><li>Price</li></ul>	Aggregated Price: USD \$39.26 per share	e		
e) Date of the transaction	28 December 2017	28 December 2017		
f) Place of the transaction	New York Stock Exchange	New York Stock Exchange		
1. Details of PDMR / person closely associa	ted with them ( " PCA " )			
a) Name	Manik Jhangiani	Manik Jhangiani		
2. Reason for notification				
a) Position / status	Chief Financial Officer	Chief Financial Officer		
b) Initial notification / amendment	Initial Notification			
3. Details of the issuer, emission allowance	market participant, auction platform, auctioneer or auc	ction monitor		
a) Name	Coca-Cola European Partners plc	Coca-Cola European Partners plc		
b) LEI	549300LTH67W4GWMRF57			

Price(s) and volume(s)

<u>c)</u>

<u>4.</u> where transactions have been conducteda) Description of the financial instrument, type of

instrument. Identification code

b) Nature of the transaction

Price(s)

GB00BDCPN049

Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place

Ordinary Shares of €0.01 in the Company (" Ordinary Shares ")

under the terms of the UK Employee Share Plan

Acquisition of 3.68123 Ordinary Shares as part of a dividend reinvestment transaction

Volume(s)

USD \$39.26

3.68123

## d) Aggregated information

Aggregated Volume: 3.68123 Ordinary Shares

<ul><li>Aggregated volume</li><li>Price</li></ul>	Aggregated Price: USD \$39.26 per share
e) Date of the transaction	28 December 2017
f) Place of the transaction	New York Stock Exchange

1. Details of PDMR / person closely associated with t	:hem ( " PCA " )		
a) Name	Clare Wardle		
2. Reason for notification			
a) Position / status	General Counsel and Company Secretary		
b) Initial notification / amendment	Initial Notification		
<ol> <li>Details of the issuer, emission allowance market pression allowance market pressi pression allowance market pression allowance pression allowance pression allowance market pression allowa</li></ol>	participant, auction platform, auctioneer	or auction monitor	
a) Name	Coca-Cola European Partners plc		
b) LEI	549300LTH67W4GWMRF57		
Details of the transaction(s): section to be repeate 4. where transactions have been conducted	ed for (i) each type of instrument; (ii) eac	th type of transaction; (iii) each date; and (iv) each place	
<ul> <li>Description of the financial instrument, type of instrument, Identification code</li> </ul>	Ordinary Shares of €0.01 in the Company (" Ordinary Shares ") GB00BDCPN049		
b) Nature of the transaction	Acquisition of 0.476832 Ordinary Shares as part of a dividend reinvestment transaction under the terms of the UK Employee Share Plan		
Price(s) and volume(s)			
	Price(s)	Volume(s)	
	USD \$39.26	0.476832	
с)			
d) Aggregated information			
Price	Aggregated Price: USD \$39.26 per		
e) Date of the transaction	28 December 2017		
f) Place of the transaction	New York Stock Exchange		
1.Details of PDMR / person closely associated with th	nem ( " PCA " )		
a)Name	Stephen Moorhouse		
2.Reason for notification			
a)Position / status	General Manager, Northern Europe		
b)Initial notification / amendment	Initial Notification		
3.Details of the issuer, emission allowance market p	articipant, auction platform, auctioneer c	or auction monitor	
a)Name	Coca-Cola European Partners plc		
b)LEI	549300LTH67W4GWMRF57		
Details of the transaction(s): section to be repeated 4.where transactions have been conducted	d for (i) each type of instrument; (ii) each	n type of transaction; (iii) each date; and (iv) each place	
a)Description of the financial instrument, type of instrument, Identification code	Ordinary Shares of €0.01 in the Company (" Ordinary Shares ")		
	GB00BDCPN049		
b)Nature of the transaction	Acquisition of 6.10942 Ordinary Shares as part of a dividend reinvestment transaction under the terms of the UK Employee Share Plan		
Price(s) and volume(s)			
	Price(s)	Volume(s)	
	( - )		
	USD \$39.26	6.1094	

## Aggregated Volume: 6.10942 Ordinary Shares

Aggregated Price: USD \$39.26 per share

Aggregated volumePrice

e)Date of the transaction	28 December 2017
f) Place of the transaction	New York Stock Exchange

1. Details of PDMR / person closely associated with	them ( " PCA " )		
a) Name	Leendert den Hollander		
2. Reason for notification			
a) Position / status	General Manager, Great Britain		
b) Initial notification / amendment	Initial Notification		
3. Details of the issuer, emission allowance market	participant, auction platform, auctioneer or au	ction monitor	
a) Name	Coca-Cola European Partners plc		
b) LEI	549300LTH67W4GWMRF57		
Details of the transaction(s): section to be repeate 4. where transactions have been conducted	ed for (i) each type of instrument; (ii) each type	e of transaction; (iii) each date; and (iv) each place	
<ul> <li>Description of the financial instrument, type of instrument, Identification code</li> </ul>	Ordinary Shares of €0.01 in the Compar	ny (" Ordinary Shares ")	
	GB00BDCPN049		
b) Nature of the transaction	Acquisition of 0.139527 Ordinary Shares as part of a dividend reinvestment transaction under the terms of the UK Employee Share Plan		
Price(s) and volume(s)			
	Price(s)	Volume(s)	
	USD \$39.26	0.139527	
c)			
d) Aggregated information			
	Aggregated Volume: 0.139527 Ordinary Shares		
<ul><li>Aggregated volume</li><li>Price</li></ul>	Aggregated Price: USD \$39.26 per share		
a) Data of the transmitter	28 December 2017		
e) Date of the transaction	20 20001112011		

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Coca-Cola European Partners plc

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