

Director/PDMR Shareholding

15 Mar 2018

LONDON--(BUSINESS WIRE)--

COCA-COLA EUROPEAN PARTNERS PLC

(the "Company")

Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

1. Details of PDMR / person closely associated with them ("PCA")

a) Name	Damian Gammell
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2. Reason for notification

a) Position / status	Chief Executive Officer
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b) Initial notification / amendment	Initial Notification
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3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name	Coca-Cola European Partners plc
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b) LEI	549300LTH67W4GWMRF57
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4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument, type of instrument, Identification code	Ordinary Shares of €0.01 in the Company ("Ordinary Shares") GB00BDCPN049
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b) Nature of the transaction	Grant of a target award of Performance Share Units (PSUs) in respect of 89,000 Ordinary Shares under the terms of the Company's Long-Term Incentive Plan 2016. Subject to continued service and the extent to which the applicable performance conditions are satisfied, the PSUs will vest on 13 March 2021.
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c) Price(s) and volume(s)	Price(s)	Volume(s)
	USD \$0	89,000

d) Aggregated information

Aggregated Volume: 89,000 Ordinary Shares

- Aggregated volume
 - Price
- Aggregated Price: USD \$0 per share

e) Date of the transaction	12 March 2018
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f) Place of the transaction	Outside any stock exchange
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1. Details of PDMR / person closely associated with them ("PCA")

a) Name	Manik Jhangiani
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2. Reason for notification

a) Position / status	Chief Financial Officer
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b) Initial notification / amendment	Initial Notification
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3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name	Coca-Cola European Partners plc
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b) LEI	549300LTH67W4GWMRF57
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4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument, type of instrument, Identification code	Ordinary Shares of €0.01 in the Company ("Ordinary Shares") GB00BDCPN049
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b) Nature of the transaction	Grant of a target award of Performance Share Units (PSUs) in respect of 37,200 Ordinary Shares under the terms of the Company's Long-Term Incentive Plan 2016. Subject to continued service and the extent to which the applicable performance conditions are satisfied, the PSUs will vest on 13 March 2021.
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c) Price(s) and volume(s)		
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Price(s)	Volume(s)
USD \$0	37,200

d) Aggregated information

Aggregated Volume: 37,200 Ordinary Shares

- Aggregated volume
- Price

Aggregated Price: USD \$0 per share

e) Date of the transaction	12 March 2018
f) Place of the transaction	Outside any stock exchange

1. Details of PDMR / person closely associated with them ("PCA")

a) Name	Ronald Lewis
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2. Reason for notification

a) Position / status	Chief Supply Chain Officer
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b) Initial notification / amendment	Initial Notification
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3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name	Coca-Cola European Partners plc
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b) LEI	549300LTH67W4GWMRF57
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4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument, type of instrument, Identification code	Ordinary Shares of €0.01 in the Company ("Ordinary Shares") GB00BDCPN049
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b) Nature of the transaction	Grant of a target award of Performance Share Units (PSUs) in respect of 24,100 Ordinary Shares under the terms of the Company's Long-Term Incentive Plan 2016. Subject to continued service and the extent to which the applicable performance conditions are satisfied, the PSUs will vest on 13 March 2021.
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c) Price(s) and volume(s)	Price(s)	Volume(s)
	USD \$0	24,100

d) Aggregated information

Aggregated Volume: 24,100 Ordinary Shares

- Aggregated volume
- Price

Aggregated Price: USD \$0 per share

e) Date of the transaction	12 March 2018
f) Place of the transaction	Outside any stock exchange

1. Details of PDMR / person closely associated with them ("PCA")

a) Name	Peter Brickley
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2. Reason for notification

a) Position / status	Chief Information Officer
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b) Initial notification / amendment	Initial Notification
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3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name	Coca-Cola European Partners plc
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b) LEI	549300LTH67W4GWMRF57
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4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument, type of instrument, Identification code	Ordinary Shares of €0.01 in the Company ("Ordinary Shares") GB00BDCPN049
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b) Nature of the transaction	Grant of a target award of Performance Share Units (PSUs) in respect of 11,000 Ordinary Shares under the terms of the Company's Long-Term Incentive Plan 2016. Subject to continued service and the extent to which the applicable performance conditions are satisfied, the PSUs will vest on 13 March 2021.
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c) Price(s) and volume(s)	Price(s)	Volume(s)
	USD \$0	11,000

d) Aggregated information

Aggregated Volume: 11,000 Ordinary Shares

- Aggregated volume
- Price

Aggregated Price: USD \$0 per share

e) Date of the transaction	12 March 2018
f) Place of the transaction	Outside any stock exchange

1. Details of PDMR / person closely associated with them ("PCA")

a) Name	Stephen Moorhouse
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2. Reason for notification

a) Position / status	General Manager, Northern Europe
b) Initial notification / amendment	Initial Notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name	Coca-Cola European Partners plc
b) LEI	549300LTH67W4GWMRF57

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument, type of instrument, Identification code	Ordinary Shares of €0.01 in the Company ("Ordinary Shares") GB00BDCPN049
b) Nature of the transaction	Grant of a target award of Performance Share Units ('PSUs') in respect of 10,400 Ordinary Shares under the terms of the Company's Long-Term Incentive Plan 2016. Subject to continued service and the extent to which the applicable performance conditions are satisfied, the PSUs will vest on 13 March 2021.

c) Price(s) and volume(s)	Price(s)	Volume(s)
	USD \$0	10,400

d) Aggregated information

Aggregated Volume: 10,400 Ordinary Shares

- Aggregated volume
- Price

Aggregated Price: USD \$0 per share

e) Date of the transaction	12 March 2018
f) Place of the transaction	Outside any stock exchange

1. Details of PDMR / person closely associated with them ("PCA")

a) Name	Ben Lambrecht
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2. Reason for notification

a) Position / status	General Manager, Franes
b) Initial notification / amendment	Initial Notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name	Coca-Cola European Partners plc
b) LEI	549300LTH67W4GWMRF57

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument, type of instrument, Identification code	Ordinary Shares of €0.01 in the Company ("Ordinary Shares") GB00BDCPN049
b) Nature of the transaction	Grant of a target award of Performance Share Units (PSUs) in respect of 10,900 Ordinary Shares under the terms of the Company's Long-Term Incentive Plan 2016. Subject to continued service and the extent to which the applicable performance conditions are satisfied, the PSUs will vest on 13 March 2021.

c) Price(s) and volume(s)	Price(s)	Volume(s)
	USD \$0	10,900

d) Aggregated information

Aggregated Volume: 10,900 Ordinary Shares

- Aggregated volume
- Price

Aggregated Price: USD \$0 per share

e) Date of the transaction	12 March 2018
f) Place of the transaction	Outside any stock exchange

1. Details of PDMR / person closely associated with them ("PCA")

a) Name	Clare Wardle
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2. Reason for notification

a) Position / status	General Counsel and Company Secretary
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b) Initial notification / amendment	Initial Notification
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3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name	Coca-Cola European Partners plc
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b) LEI	549300LTH67W4GWMRF57
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4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument, type of instrument, Identification code	Ordinary Shares of €0.01 in the Company ("Ordinary Shares") GB00BDCPN049
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b) Nature of the transaction	Grant of a target award of Performance Share Units (PSUs) in respect of 12,100 Ordinary Shares under the terms of the Company's Long-Term Incentive Plan 2016. Subject to continued service and the extent to which the applicable performance conditions are satisfied, the PSUs will vest on 13 March 2021.
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c) Price(s) and volume(s)	Price(s)	Volume(s)
	USD \$0	12,100

d) Aggregated information

Aggregated Volume: 12,100 Ordinary Shares

- Aggregated volume
- Price

Aggregated Price: USD \$0 per share

e) Date of the transaction	12 March 2018
f) Place of the transaction	Outside any stock exchange

1. Details of PDMR / person closely associated with them ("PCA")

a) Name	Leendert den Hollander
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2. Reason for notification

a) Position / status	General Manager, Great Britain
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b) Initial notification / amendment	Initial Notification
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3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name	Coca-Cola European Partners plc
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b) LEI	549300LTH67W4GWMRF57
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4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument, type of instrument, Identification code	Ordinary Shares of €0.01 in the Company ("Ordinary Shares") GB00BDCPN049
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b) Nature of the transaction	Grant of a target award of Performance Share Units (PSUs) in respect of 14,000 Ordinary Shares under the terms of the Company's Long-Term Incentive Plan 2016. Subject to continued service and the extent to which the applicable performance conditions are satisfied, the PSUs will vest on 13 March 2021.
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c) Price(s) and volume(s)	Price(s)	Volume(s)
	USD \$0	14,000

d) Aggregated information

Aggregated Volume: 14,000 Ordinary Shares

- Aggregated volume
- Price

Aggregated Price: USD \$0 per share

e) Date of the transaction	12 March 2018
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f) Place of the transaction Outside any stock exchange

1. Details of PDMR / person closely associated with them ("PCA")

a) Name Nicholas Wall

2. Reason for notification

a) Position / status Chief Human Resources Officer

b) Initial notification / amendment Initial Notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Coca-Cola European Partners plc

b) LEI 549300LTH67W4GWMRF57

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument, type of instrument, Identification code Ordinary Shares of €0.01 in the Company ("Ordinary Shares")
GB00BDCPN049

b) Nature of the transaction Grant of a target award of Performance Share Units (PSUs) in respect of 11,800 Ordinary Shares under the terms of the Company's Long-Term Incentive Plan 2016. Subject to continued service and the extent to which the applicable performance conditions are satisfied, the PSUs will vest on 13 March 2021.

c) Price(s) and volume(s)

<u>Price(s)</u>	<u>Volume(s)</u>
<u>USD \$0</u>	<u>11,800</u>

d) Aggregated information

Aggregated Volume: 11,800 Ordinary Shares

- Aggregated volume
 - Price
- Aggregated Price: USD \$0 per share

e) Date of the transaction 12 March 2018

f) Place of the transaction Outside any stock exchange

1. Details of PDMR / person closely associated with them ("PCA")

a) Name Lauren Sayeski

2. Reason for notification

a) Position / status Chief Public Affairs & Communications Officer

b) Initial notification / amendment Initial Notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Coca-Cola European Partners plc

b) LEI 549300LTH67W4GWMRF57

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument, type of instrument, Identification code Ordinary Shares of €0.01 in the Company ("Ordinary Shares")
GB00BDCPN049

b) Nature of the transaction Grant of a target award of Performance Share Units (PSUs) in respect of 5,600 Ordinary Shares under the terms of the Company's Long-Term Incentive Plan 2016. Subject to continued service and the extent to which the applicable performance conditions are satisfied, the PSUs will vest on 13 March 2021.

c) Price(s) and volume(s)

<u>Price(s)</u>	<u>Volume(s)</u>
<u>USD \$0</u>	<u>5,600</u>

d) Aggregated information

Aggregated Volume: 5,600 Ordinary Shares

- Aggregated volume
 - Price
- Aggregated Price: USD \$0 per share

e) Date of the transaction 12 March 2018

f) Place of the transaction Outside any stock exchange

1. Details of PDMR / person closely associated with them ("PCA")

a) Name Frank Molthan

2. Reason for notification

a) Position / status	General Manager, Germany
b) Initial notification / amendment	Initial Notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name	Coca-Cola European Partners plc
b) LEI	549300LTH67W4GWMRF57

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument, type of instrument, Identification code	Ordinary Shares of €0.01 in the Company ("Ordinary Shares") GB00BDCPN049
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b) Nature of the transaction	Grant of a target award of Performance Share Units (PSUs) in respect of 11,300 Ordinary Shares under the terms of the Company's Long-Term Incentive Plan 2016. Subject to continued service and the extent to which the applicable performance conditions are satisfied, the PSUs will vest on 13 March 2021.
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c) Price(s) and volume(s)	Price(s)	Volume(s)
	USD \$0	11,300

d) Aggregated information

Aggregated Volume: 11,300 Ordinary Shares

- Aggregated volume
 - Price
- Aggregated Price: USD \$0 per share

e) Date of the transaction	12 March 2018
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f) Place of the transaction	Outside any stock exchange
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COCA-COLA EUROPEAN PARTNERS PLC

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