

Director/PDMR Shareholding

15 Mar 2018 LONDON--(BUSINESS WIRE)--

COCA-COLA EUROPEAN PARTNERS PLC

(the "Company")

Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

<u>1.</u>	Details of PDMR / person closely associated with them ("PCA")			
<u>a)</u>	Name	Damian Gammell		
2.	Reason for notification	ason for notification		
<u>a)</u>	Position / status	Chief Executive Officer		
<u>b)</u>	Initial notification / amendment	Initial Notification		
3.	Details of the issuer, emission allow	rance market participant, auction platform, auctioneer or	auction monitor	
<u>a)</u>	Name	Coca-Cola European Partners plc		
b)	LEI	549300LTH67W4GWMRF57		
4.	Details of the transaction(s): section where transactions have been cond	n to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place ducted		
a)	Description of the financial instrument, type of instrument, Identification code	Ordinary Shares of €0.01 in the Company ("Ordinary Shares") GB00BDCPN049		
b)	Nature of the transaction	Grant of a target award of Performance Share Units (PSUs) in respect of 89,000 Ordinary Shares under the terms of the Company's Long-Term Incentive Plan 2016. Subject to continued service and the extent to which the applicable performance conditions are satisfied, the PSUs will vest on 13 March 2021.		
c)	Price(s) and volume(s)			
		Price(s)	Volume(s)	
		USD \$0	89,000	
_				
d)	Aggregated information			
		Aggregated Volume: 89 000 Ordinary Shares		
		Aggregated Volume: 89,000 Ordinary Shares		
	Aggregated volumePrice	Aggregated Volume: 89,000 Ordinary Shares Aggregated Price: USD \$0 per share		
<u>e</u>)	00 0			
<u> </u>	• Price	Aggregated Price: USD \$0 per share		
<u>f)</u>	Price Date of the transaction	Aggregated Price: USD \$0 per share 12 March 2018 Outside any stock exchange		
f) 1.	Price Date of the transaction Place of the transaction	Aggregated Price: USD \$0 per share 12 March 2018 Outside any stock exchange		
f) 1. a)	Price Date of the transaction Place of the transaction Details of PDMR / person closely as	Aggregated Price: USD \$0 per share 12 March 2018 Outside any stock exchange sociated with them ("PCA")		
f) 1. a) 2.	Price Date of the transaction Place of the transaction Details of PDMR / person closely as Name	Aggregated Price: USD \$0 per share 12 March 2018 Outside any stock exchange sociated with them ("PCA")		
f) 1. a) 2. a)	Price Date of the transaction Place of the transaction Details of PDMR / person closely as Name Reason for notification	Aggregated Price: USD \$0 per share 12 March 2018 Outside any stock exchange sociated with them ("PCA") Manik Jhangiani		
f) 1. a) 2. a) b)	Price Date of the transaction Place of the transaction Details of PDMR / person closely as Name Reason for notification Position / status Initial notification / amendment	Aggregated Price: USD \$0 per share 12 March 2018 Outside any stock exchange sociated with them ("PCA") Manik Jhangiani Chief Financial Officer	auction monitor	
f) 1. a) 2. a) b) 3.	Price Date of the transaction Place of the transaction Details of PDMR / person closely as Name Reason for notification Position / status Initial notification / amendment	Aggregated Price: USD \$0 per share 12 March 2018 Outside any stock exchange sociated with them ("PCA") Manik Jhangiani Chief Financial Officer Initial Notification	auction monitor	
f) 1. a) 2. a) b) 3. a)	Price Date of the transaction Place of the transaction Details of PDMR / person closely as Name Reason for notification Position / status Initial notification / amendment Details of the issuer, emission allow	Aggregated Price: USD \$0 per share 12 March 2018 Outside any stock exchange sociated with them ("PCA") Manik Jhangiani Chief Financial Officer Initial Notification rance market participant, auction platform, auctioneer or	auction monitor	
f) 1. a) 2. a) b) 3. a) b)	Date of the transaction Place of the transaction Place of the transaction Details of PDMR / person closely as Name Reason for notification Position / status Initial notification / amendment Details of the issuer, emission allow Name LEI Details of the transaction(s): section	Aggregated Price: USD \$0 per share 12 March 2018 Outside any stock exchange sociated with them ("PCA") Manik Jhangiani Chief Financial Officer Initial Notification ance market participant, auction platform, auctioneer or Coca-Cola European Partners plc 549300LTH67W4GWMRF57 to be repeated for (i) each type of instrument; (ii) each t		
f) 1. a) 2. a) b) 3. a) b) 4.	Date of the transaction Place of the transaction Place of the transaction Details of PDMR / person closely as Name Reason for notification Position / status Initial notification / amendment Details of the issuer, emission allow Name LEI	Aggregated Price: USD \$0 per share 12 March 2018 Outside any stock exchange sociated with them ("PCA") Manik Jhangiani Chief Financial Officer Initial Notification ance market participant, auction platform, auctioneer or Coca-Cola European Partners plc 549300LTH67W4GWMRF57 to be repeated for (i) each type of instrument; (ii) each t	ype of transaction; (iii) each date; and (iv) each place	
f) 1. a) 2. a) b) 3. a) b) 4. a)	Date of the transaction Place of the transaction Place of the transaction Details of PDMR / person closely as Name Reason for notification Position / status Initial notification / amendment Details of the issuer, emission allow Name LEI Details of the transaction(s): section where transactions have been conducted by the property of the financial instrument, type of instrument,	Aggregated Price: USD \$0 per share 12 March 2018 Outside any stock exchange sociated with them ("PCA") Manik Jhangiani Chief Financial Officer Initial Notification cance market participant, auction platform, auctioneer or Coca-Cola European Partners plc 549300LTH67W4GWMRF57 It to be repeated for (i) each type of instrument; (ii) each tucted Ordinary Shares of €0.01 in the Company ("Ordinary S	ype of transaction; (iii) each date; and (iv) each place Shares") PSUs) in respect of 37,200 Ordinary Shares under the 6. Subject to continued service and the extent to	

		Price(s)	Volume(s)
		USD \$0	37,200
d)	Aggregated information		
,			
		Aggregated Volume: 37,200 Ordinary Shares	
	Aggregated volume		
	Aggregated volumePrice	Aggregated Price: USD \$0 per share	
_			
e)	Date of the transaction	12 March 2018	
f)	Place of the transaction	Outside any stock exchange	
, and the state of			
<u>1.</u>	Details of PDMR / person closely as	sociated with them ("PCA")	
<u>a)</u>	Name	Ronald Lewis	
2.	Reason for notification		
a)	Position / status	Chief Supply Chain Officer	
b)	Initial notification / amendment	Initial Notification	
3.	Details of the issuer, emission allow	rance market participant, auction platform, auctioneer o	r auction monitor
_	Name	Coca-Cola European Partners plc	
_	LEI	549300LTH67W4GWMRF57	
_		to be repeated for (i) each type of instrument; (ii) each	type of transaction: (iii) each date: and (iv) each place
٦.	where transactions have been cond		type of transaction, (iii) each date, and (iv) each place
a)	Description of the financial	Ordinary Shares of €0.01 in the Company ("Ordinary	Shares")
ω,	instrument, type of instrument,	Cramary Character Solor in the Company (Cramary	o.i.a. oo /
	Identification code	GB00BDCPN049	
b)	Nature of the transaction	Grant of a target award of Performance Share Units ((PSUs) in respect of 24,100 Ordinary Shares under the
		terms of the Company's Long-Term Incentive Plan 20	
_		which the applicable performance conditions are satisfied	sfied, the PSUs will vest on 13 March 2021.
c)	Price(s) and volume(s)		
		Price(s)	Volume(s)
		USD \$0	24,100
d)	Aggregated information		
		Aggregated Volume: 24,100 Ordinary Shares	
	 Aggregated volume 	A serve meta d Driver, LICD (CO a con about	
	• Price	Aggregated Price: USD \$0 per share	
_			
<u>e)</u>	Date of the transaction	12 March 2018	
f)	Place of the transaction	Outside any stock exchange	
_			
<u>1.</u>	Details of PDMR / person closely as		
<u>a)</u>	Name	Peter Brickley	
2.	Reason for notification		
<u>a)</u>	Position / status	Chief Information Officer	
b)	Initial notification / amendment	Initial Notification	
3.	Details of the issuer, emission allow	rance market participant, auction platform, auctioneer o	r auction monitor
a)	Name	Coca-Cola European Partners plc	
b)	LEI	549300LTH67W4GWMRF57	
_		to be repeated for (i) each type of instrument; (ii) each	type of transaction: (iii) each date: and (iv) each place
•	where transactions have been cond		type of management, (iii) each auto, and (iv) each place
a)	Description of the financial	Ordinary Shares of €0.01 in the Company ("Ordinary	Shares")
/	instrument, type of instrument,	, , , , , , , , , , , , , , , , , , , ,	,
_	Identification code	GB00BDCPN049	
b)	Nature of the transaction	Grant of a target award of Performance Share Units ((PSUs) in respect of 11,000 Ordinary Shares under the
		terms of the Company's Long-Term Incentive Plan 20	
_		which the applicable performance conditions are satisfied	stied, the PSUs will vest on 13 March 2021.
c)	Price(s) and volume(s)		
		Price(s)	Volume(s)
		USD \$0	11,000

d) Aggregated information

Aggregated Volume: 11,000 Ordinary Shares

	Aggregated volumePrice	Aggregated Price: USD \$0 per share		
e)	Date of the transaction	12 March 2018		
_	Place of the transaction	Outside any stock exchange		
<u>1.</u>	Details of PDMR / person closely as	sociated with them ("PCA")		
<u>a)</u>	Name	Stephen Moorhouse		
2.	Reason for notification			
<u>a)</u>	Position / status	General Manager, Northern Europe		
b)	Initial notification / amendment	Initial Notification		
3.	Details of the issuer, emission allow	vance market participant, auction platform, auctioneer	r or auction monitor	
<u>a)</u>	Name	Coca-Cola European Partners plc		
<u>b)</u>	LEI	549300LTH67W4GWMRF57		
4.	Details of the transaction(s): section where transactions have been cond	n to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place		
a)	Description of the financial instrument, type of instrument,	Ordinary Shares of €0.01 in the Company ("Ordinary	ry Shares")	
_	Identification code	GB00BDCPN049		
b)	Nature of the transaction	Grant of a target award of Performance Share Units ('PSUs') in respect of 10,400 Ordinary Shares under the terms of the Company's Long-Term Incentive Plan 2016. Subject to continued service and the extent to which the applicable performance conditions are satisfied, the PSUs will vest on 13 March 2021.		
c)	Price(s) and volume(s)			
		Price(s)	Volume(s)	
		USD \$0	10,400	
d)	Aggregated information • Aggregated volume	Aggregated Volume: 10,400 Ordinary Shares		
_	• Price	Aggregated Price: USD \$0 per share		
e)	Date of the transaction	12 March 2018		
<u>f)</u>	Place of the transaction	Outside any stock exchange		
<u>1.</u>	Details of PDMR / person closely as	sociated with them ("PCA")		
<u>a)</u>	Name	Ben Lambrecht		
<u>2.</u>	Reason for notification			
<u>a)</u>	Position / status	General Manager, Franses		
<u>b)</u>	Initial notification / amendment	Initial Notification		
3.	Details of the issuer, emission allow	vance market participant, auction platform, auctioneer	r or auction monitor	
<u>a)</u>	Name	Coca-Cola European Partners plc		
b)	LEI	549300LTH67W4GWMRF57		
4.	Details of the transaction(s): section where transactions have been cond	on to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place inducted		
a)	Description of the financial instrument, type of instrument,	Ordinary Shares of €0.01 in the Company ("Ordinary Shares")		
_	Identification code	GB00BDCPN049		
b)	Nature of the transaction	Grant of a target award of Performance Share Units (PSUs) in respect of 10,900 Ordinary Shares under the terms of the Company's Long-Term Incentive Plan 2016. Subject to continued service and the extent to which the applicable performance conditions are satisfied, the PSUs will vest on 13 March 2021.		
c)	Price(s) and volume(s)			
		Price(s)	Volume(s)	
		USD \$0	10,900	
d)	Aggregated information			

	Aggregated volumePrice	Aggregated Price: USD \$0 per share		
e)	Date of the transaction	12 March 2018		
<u> </u>	Place of the transaction	Outside any stock exchange		
<u>·/</u>	- idea of the transaction	Outside any stock exchange		
<u>1.</u>	Details of PDMR / person closely ass	sociated with them ("PCA")		
<u>a)</u>	Name	Clare Wardle		
<u>2.</u>	Reason for notification			
<u>a)</u>	Position / status	General Counsel and Company Secretary		
	Initial notification / amendment	Initial Notification		
_		ance market participant, auction platform, auctioneer or	auction monitor	
_	Name	Coca-Cola European Partners plc		
_	Details of the transaction(s), section	549300LTH67W4GWMRF57 saction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place		
4.	where transactions have been cond		ype of transaction, (iii) each date, and (iv) each place	
a)	Description of the financial instrument, type of instrument,	Ordinary Shares of €0.01 in the Company ("Ordinary S	shares")	
_	Identification code	GB00BDCPN049		
b)	Nature of the transaction	Grant of a target award of Performance Share Units (PSUs) in respect of 12,100 Ordinary Shares under the terms of the Company's Long-Term Incentive Plan 2016. Subject to continued service and the extent to which the applicable performance conditions are satisfied, the PSUs will vest on 13 March 2021.		
c)	Price(s) and volume(s)			
		Price(s)	Volume(s)	
		USD \$0	12,100	
_				
d)	Aggregated information			
		Aggregated Volume: 12,100 Ordinary Shares		
	Aggregated volumePrice	Aggregated Price: USD \$0 per share		
<u>e)</u>	Date of the transaction	12 March 2018		
<u>f)</u>	Place of the transaction	Outside any stock exchange		
1	Details of PDMR / person closely ass	enciated with them ("PCA")		
_	Name	Leendert den Hollander		
	Reason for notification	Escrident den Fioliander		
_	Position / status	General Manager, Great Britain		
<u> </u>	Initial notification / amendment	Initial Notification		
<u> </u>		ance market participant, auction platform, auctioneer or	auction monitor	
_	Name	Coca-Cola European Partners plc		
_	LEI	549300LTH67W4GWMRF57		
_	Details of the transaction(s): section	on to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place		
۵۱	where transactions have been conducted a) Description of the financial Ordinary Shares of €0.01 in the Company ("Ordinary Shares")		Shares")	
aj	instrument, type of instrument, Identification code	Ordinary Shares of €0.01 in the Company ("Ordinary Shares") GB00BDCPN049		
b)	Nature of the transaction	Grant of a target award of Performance Share Units (F	PSUs) in respect of 14.000 Ordinary Shares under the	
,		terms of the Company's Long-Term Incentive Plan 201 which the applicable performance conditions are satisf	6. Subject to continued service and the extent to	
c)	Price(s) and volume(s)	·		
		Price(s)	Volume(s)	
		USD \$0	14,000	
_				
d)	Aggregated information			
		Aggregated Volume: 14,000 Ordinary Shares		
	Aggregated volumePrice	Aggregated Price: USD \$0 per share		
e)	Date of the transaction			
,				

<u>f)</u>	Place of the transaction	Outside any stock exchange		
1.	Details of PDMR / person closely ass	sociated with them ("PCA")		
<u>a)</u>	Name	Nicholas Wall		
2.	Reason for notification			
<u>a)</u>	Position / status	Chief Human Resources Officer		
<u> </u>	Initial notification / amendment	Initial Notification		
<u> </u>		ance market participant, auction platform, auctioneer or	auction monitor	
_	Name	Coca-Cola European Partners plc		
_	LEI	549300LTH67W4GWMRF57		
<u> </u>		to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place		
_	where transactions have been condu			
	Description of the financial	Ordinary Shares of €0.01 in the Company ("Ordinary S	Shares")	
	instrument, type of instrument,	ODOODDODNO 40		
_	Identification code	GB00BDCPN049	2011-1	
b)	Nature of the transaction	Grant of a target award of Performance Share Units (F terms of the Company's Long-Term Incentive Plan 201		
		which the applicable performance conditions are satisf		
<u>c)</u>	Price(s) and volume(s)			
-,		Price(s)	Volume(s)	
		USD \$0	11,800	
			,,	
<u>d)</u>	Aggregated information			
,				
		Aggregated Volume: 11,800 Ordinary Shares		
	 Aggregated volume 	Aggregated Price: LISD \$0 per abore		
	• Price	Aggregated Price: USD \$0 per share		
_				
<u>e)</u>	Date of the transaction	12 March 2018		
<u>f)</u>	Place of the transaction	Outside any stock exchange		
1.	Details of PDMR / person closely ass	sociated with them ("PCA")		
_	Name	Lauren Sayeski	_	
<u> </u>	Reason for notification			
_	Position / status	Chief Public Affairs & Communications Officer		
<u> </u>	Initial notification / amendment	Initial Notification		
_		ance market participant, auction platform, auctioneer or	auction monitor	
_	Name	Coca-Cola European Partners plc		
	LEI	549300LTH67W4GWMRF57		
_		etails of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place		
	where transactions have been condu		,, , , , , , , , , , , , , , , , , , , ,	
,	Description of the financial	Ordinary Shares of €0.01 in the Company ("Ordinary S	Shares")	
	instrument, type of instrument,	0000000000000		
_	Identification code	GB00BDCPN049	2011);	
b)	Nature of the transaction Grant of a target award of Performance Share Units (PSUs) in respect of 5,600 Ordinary Shares under the terms of the Company's Long-Term Incentive Plan 2016. Subject to continued service and the extent to			
		which the applicable performance conditions are satisf		
c)	Price(s) and volume(s)		.,	
-,		Price(s)	Volume(s)	
		USD \$0	5,600	
<u>d)</u>	Aggregated information	<u> </u>		
,				
		Aggregated Volume: 5,600 Ordinary Shares		
	 Aggregated volume 	Aggragated Price: LISD \$0 per abore		
	Price	Aggregated Price: USD \$0 per share		
_				
<u> </u>	Date of the transaction	12 March 2018		
<u>f)</u>	Place of the transaction	Outside any stock exchange		
1.	Details of PDMR / person closely ass	sociated with them ("PCA")		
_	Name	Frank Molthan		
<u>~/</u>	· · -			

2.	Reason for notification			
<u>a)</u>	Position / status	General Manager, Germany		
b)	Initial notification / amendment	Initial Notification		
3.	Details of the issuer, emission allo	wance market participant, auction platform, auctionee	r or auction monitor	
<u>a)</u>	Name	Coca-Cola European Partners plc		
b)	LEI	549300LTH67W4GWMRF57		
4.	Details of the transaction(s): section where transactions have been con	on to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place inducted		
a)	Description of the financial instrument, type of instrument, Identification code	Ordinary Shares of €0.01 in the Company ("Ordinary Shares") GB00BDCPN049		
b)	Nature of the transaction	Grant of a target award of Performance Share Units (PSUs) in respect of 11,300 Ordinary Shares under the terms of the Company's Long-Term Incentive Plan 2016. Subject to continued service and the extent to which the applicable performance conditions are satisfied, the PSUs will vest on 13 March 2021.		
c)	Price(s) and volume(s)			
		Price(s)	Volume(s)	
		USD \$0	11,300	
d)	Aggregated information	_		
		Aggregated Volume: 11,300 Ordinary Shares		
	Aggregated volumePrice	Aggregated Price: USD \$0 per share		
e)	Date of the transaction	12 March 2018		
f)	Place of the transaction	Outside any stock exchange		

COCA-COLA EUROPEAN PARTNERS PLC

Paul van Reesch Deputy Company Secretary +44 7890 123911

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