

## **Director/PDMR Shareholding**

02 May 2018 LONDON--(BUSINESS WIRE)--

## COCA-COLA EUROPEAN PARTNERS PLC

(the "Company")

Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

The notifications below made under article 19.1 of the Market Abuse Regulation (MAR) relate to the vesting of awards granted under the terms of the Coca-Cola Enterprises, Inc. 2010 Incentive Award Plan ("2010 Plan") on behalf of persons discharging managerial responsibilities. This announcement is made in accordance with article 19.3 of MAR.

1.	Details of PDMR / person closely associated with ther	n ("PCA")		
a)	Name	Manik Jhangiani		
2.	Reason for notification			
<u>a)</u>	Position / status	Chief Financial Officer		
b)	Initial notification / amendment	Initial Notification		
3.	Details of the issuer, emission allowance market part auction platform, auctioneer or auction monitor	icipant,		
<u>a)</u>	Name	Coca-Cola European Partners plc		
b)	LEI	549300LTH67W4GWMRF57		
4.	` ,	the transaction(s): section to be repeated for (i) each type of instrument; ype of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument, Identification code	Ordinary Shares of €0.01 in the Company ("Ordinary Shares")		
b)	Nature of the transaction	GB00BDCPN049  Acquisition of 31,702 Ordinary Shares following the automatic vesting of Performance Stock Units ("PSUs") granted under the terms of the 2010 Plan, resulting in the issue of 31,702 Ordinary Shares		
c)	Price(s) and volume(s)			
		Price(s)	Volume(s)	
		USD \$0	31,702	
d)	Aggregated information			
		Aggregated Volume: 31,702 Ordinary Shares		
	<ul><li>Aggregated volume</li><li>Price</li></ul>	Aggregated Price: USD \$0 per share		
e)	Date of the transaction	30 April 2018		
f)	Place of the transaction	New York Stock Exchange		
4.	` '	e transaction(s): section to be repeated for (i) each type of instrument; e of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument, Identification code	Ordinary Shares of €0.01 in the Company ("Ordinary Shares")		
_		GB00BDCPN049		
b)	Nature of the transaction	Sale of 15,300 Ordinary Shares on a non-discretionary basis to fund the tax liability due in respect of the vesting of the 31,702 Ordinary Shares on 30 April 2018		
c)	Price(s) and volume(s)			
		Price(s)	Volume(s)	
		USD \$38.8100	200	
		USD \$38.7900	100	
		USD \$38.7100	300	
		USD \$38.6900	400	
		USD \$38.6500	200	

		USD \$38.6400	100
		USD \$38.6300	100
		USD \$38.6200	114
		USD \$38.6100	100
		USD \$38.6000	100
		USD \$38.5900	300
		USD \$38.5800	300
		USD \$38.5700	300
		USD \$38.5600	800
		USD \$38.5500	700
		USD \$38.5400	900
		USD \$38.5300	1,100
		USD \$38.5200	576
		USD \$38.5100	1,000
		USD \$38.5000	1,930
		USD \$38.4950	100
		USD \$38.4900	2,100
		USD \$38.4800	1,100
		USD \$38.4750	100
			680
		<u>USD \$38.4700</u> USD \$38.4600	300
		USD \$38.4500	200
		USD \$38.4400	400
		USD \$38.4300	300
		USD \$38.4200	400
	Aggregated information	<del>-</del> -	
	• Price	Aggregated Price: USD \$38.526219 per s	
)	Date of the transaction	1 May 2018	
-	Place of the transaction	New York Stock Exchange	
	Details of PDMR / person closely associated		
<u> </u>	Name	ith them ("PCA")	
_		vith them ("PCA") Lauren Sayeski	
•	Reason for notification	Lauren Sayeski	
)	Position / status	Lauren Sayeski Chief Public Affairs and Communications Officer	
)	Position / status Initial notification / amendment	Lauren Sayeski  Chief Public Affairs and Communications Officer Initial Notification	
)	Position / status Initial notification / amendment	Lauren Sayeski  Chief Public Affairs and Communications Officer Initial Notification ket participant, auction platform, auctioneer or auctior	n monitor
<u> </u>	Position / status Initial notification / amendment Details of the issuer, emission allowance ma	Lauren Sayeski  Chief Public Affairs and Communications Officer Initial Notification ket participant, auction platform, auctioneer or auctior Coca-Cola European Partners plc	n monitor
<u> </u>	Position / status Initial notification / amendment Details of the issuer, emission allowance ma	Lauren Sayeski  Chief Public Affairs and Communications Officer Initial Notification ket participant, auction platform, auctioneer or auctior	n monitor
) ) )	Position / status Initial notification / amendment Details of the issuer, emission allowance ma Name LEI	Lauren Sayeski  Chief Public Affairs and Communications Officer Initial Notification ket participant, auction platform, auctioneer or auctior Coca-Cola European Partners plc	
() () () () ()	Position / status Initial notification / amendment Details of the issuer, emission allowance ma Name LEI Details of the transaction(s): section to be re where transactions have been conducted Description of the financial instrument, type	Lauren Sayeski  Chief Public Affairs and Communications Officer Initial Notification ket participant, auction platform, auctioneer or auctior Coca-Cola European Partners plc 549300LTH67W4GWMRF57	transaction; (iii) each date; and (iv) each place
<u>)</u> )	Position / status Initial notification / amendment Details of the issuer, emission allowance ma Name LEI Details of the transaction(s): section to be re where transactions have been conducted	Lauren Sayeski  Chief Public Affairs and Communications Officer Initial Notification  ket participant, auction platform, auctioneer or auction Coca-Cola European Partners plc 549300LTH67W4GWMRF57  eated for (i) each type of instrument; (ii) each type of	transaction; (iii) each date; and (iv) each place
	Position / status Initial notification / amendment Details of the issuer, emission allowance ma Name LEI Details of the transaction(s): section to be re where transactions have been conducted Description of the financial instrument, type	Lauren Sayeski  Chief Public Affairs and Communications Officer Initial Notification  ket participant, auction platform, auctioneer or auction Coca-Cola European Partners plc 549300LTH67W4GWMRF57  eated for (i) each type of instrument; (ii) each type of Ordinary Shares of €0.01 in the Company ("Ordinary	transaction; (iii) each date; and (iv) each place Shares")
	Position / status Initial notification / amendment Details of the issuer, emission allowance ma Name LEI Details of the transaction(s): section to be repeated by the section of the financial instrument, type of instrument, Identification code	Lauren Sayeski  Chief Public Affairs and Communications Officer Initial Notification  ket participant, auction platform, auctioneer or auctior Coca-Cola European Partners plc 549300LTH67W4GWMRF57  eated for (i) each type of instrument; (ii) each type of Ordinary Shares of €0.01 in the Company ("Ordinary GB00BDCPN049	transaction; (iii) each date; and (iv) each place Shares")  utomatic vesting of Performance Stock Units
	Position / status Initial notification / amendment Details of the issuer, emission allowance ma Name LEI Details of the transaction(s): section to be repeated by the section of the financial instrument, type of instrument, Identification code	Lauren Sayeski  Chief Public Affairs and Communications Officer Initial Notification  ket participant, auction platform, auctioneer or auction Coca-Cola European Partners plc 549300LTH67W4GWMRF57  eated for (i) each type of instrument; (ii) each type of Ordinary Shares of €0.01 in the Company ("Ordinary GB00BDCPN049  Acquisition of 1,522 Ordinary Shares following the au	transaction; (iii) each date; and (iv) each place Shares") utomatic vesting of Performance Stock Units
	Position / status Initial notification / amendment Details of the issuer, emission allowance man Name LEI Details of the transaction(s): section to be reported by the management of the financial instrument, type of instrument, Identification code  Nature of the transaction	Lauren Sayeski  Chief Public Affairs and Communications Officer Initial Notification  ket participant, auction platform, auctioneer or auction Coca-Cola European Partners plc 549300LTH67W4GWMRF57  eated for (i) each type of instrument; (ii) each type of Ordinary Shares of €0.01 in the Company ("Ordinary GB00BDCPN049  Acquisition of 1,522 Ordinary Shares following the au	transaction; (iii) each date; and (iv) each place Shares") utomatic vesting of Performance Stock Units
	Position / status Initial notification / amendment Details of the issuer, emission allowance man Name LEI Details of the transaction(s): section to be reported by the management of the financial instrument, type of instrument, Identification code  Nature of the transaction	Lauren Sayeski  Chief Public Affairs and Communications Officer Initial Notification  ket participant, auction platform, auctioneer or auction Coca-Cola European Partners plc 549300LTH67W4GWMRF57 eated for (i) each type of instrument; (ii) each type of Ordinary Shares of €0.01 in the Company ("Ordinary GB00BDCPN049  Acquisition of 1,522 Ordinary Shares following the au ("PSUs") granted under the terms of the 2010 Plan, re	transaction; (iii) each date; and (iv) each place Shares")  utomatic vesting of Performance Stock Units esulting in the issue of 1,522 Ordinary Shares
<u>)</u> ) ) ) )	Position / status Initial notification / amendment Details of the issuer, emission allowance man Name LEI Details of the transaction(s): section to be reported by the management of the financial instrument, type of instrument, Identification code  Nature of the transaction	Lauren Sayeski  Chief Public Affairs and Communications Officer Initial Notification  ket participant, auction platform, auctioneer or auction Coca-Cola European Partners plc 549300LTH67W4GWMRF57  eated for (i) each type of instrument; (ii) each type of Ordinary Shares of €0.01 in the Company ("Ordinary GB00BDCPN049  Acquisition of 1,522 Ordinary Shares following the au ("PSUs") granted under the terms of the 2010 Plan, re  Price(s)	transaction; (iii) each date; and (iv) each place Shares")  utomatic vesting of Performance Stock Units esulting in the issue of 1,522 Ordinary Shares  Volume(s)
_	Position / status Initial notification / amendment Details of the issuer, emission allowance man Name LEI Details of the transaction(s): section to be reported by the management of the financial instrument, type of instrument, Identification code  Nature of the transaction	Lauren Sayeski  Chief Public Affairs and Communications Officer Initial Notification  ket participant, auction platform, auctioneer or auction Coca-Cola European Partners plc 549300LTH67W4GWMRF57  eated for (i) each type of instrument; (ii) each type of Ordinary Shares of €0.01 in the Company ("Ordinary GB00BDCPN049  Acquisition of 1,522 Ordinary Shares following the au ("PSUs") granted under the terms of the 2010 Plan, re  Price(s)	transaction; (iii) each date; and (iv) each place Shares")  utomatic vesting of Performance Stock Units esulting in the issue of 1,522 Ordinary Shares  Volume(s)
_	Position / status Initial notification / amendment Details of the issuer, emission allowance ma Name LEI Details of the transaction(s): section to be repetited by the section of the financial instrument, type of instrument, Identification code  Nature of the transaction  Price(s) and volume(s)	Lauren Sayeski  Chief Public Affairs and Communications Officer Initial Notification  Ket participant, auction platform, auctioneer or auction Coca-Cola European Partners plc 549300LTH67W4GWMRF57 eated for (i) each type of instrument; (ii) each type of Ordinary Shares of €0.01 in the Company ("Ordinary GB00BDCPN049 Acquisition of 1,522 Ordinary Shares following the au ("PSUs") granted under the terms of the 2010 Plan, re  Price(s) USD \$0	transaction; (iii) each date; and (iv) each place Shares")  utomatic vesting of Performance Stock Units esulting in the issue of 1,522 Ordinary Shares  Volume(s)
_	Position / status Initial notification / amendment Details of the issuer, emission allowance ma Name LEI Details of the transaction(s): section to be repetited by the section of the financial instrument, type of instrument, Identification code  Nature of the transaction  Price(s) and volume(s)	Lauren Sayeski  Chief Public Affairs and Communications Officer Initial Notification  ket participant, auction platform, auctioneer or auction Coca-Cola European Partners plc 549300LTH67W4GWMRF57  eated for (i) each type of instrument; (ii) each type of Ordinary Shares of €0.01 in the Company ("Ordinary GB00BDCPN049  Acquisition of 1,522 Ordinary Shares following the au ("PSUs") granted under the terms of the 2010 Plan, re  Price(s)	transaction; (iii) each date; and (iv) each place Shares")  utomatic vesting of Performance Stock Units esulting in the issue of 1,522 Ordinary Shares  Volume(s)
_	Position / status Initial notification / amendment Details of the issuer, emission allowance ma Name LEI Details of the transaction(s): section to be repetited by the section of the financial instrument, type of instrument, Identification code  Nature of the transaction  Price(s) and volume(s)	Lauren Sayeski  Chief Public Affairs and Communications Officer Initial Notification  Ket participant, auction platform, auctioneer or auction Coca-Cola European Partners plc 549300LTH67W4GWMRF57 eated for (i) each type of instrument; (ii) each type of Ordinary Shares of €0.01 in the Company ("Ordinary GB00BDCPN049 Acquisition of 1,522 Ordinary Shares following the au ("PSUs") granted under the terms of the 2010 Plan, re  Price(s) USD \$0  Aggregated Volume: 1,522 Ordinary Shares	transaction; (iii) each date; and (iv) each place Shares")  utomatic vesting of Performance Stock Units esulting in the issue of 1,522 Ordinary Shares  Volume(s)
_	Position / status Initial notification / amendment Details of the issuer, emission allowance ma Name LEI Details of the transaction(s): section to be re where transactions have been conducted Description of the financial instrument, type of instrument, Identification code  Nature of the transaction  Price(s) and volume(s)  Aggregated information	Lauren Sayeski  Chief Public Affairs and Communications Officer Initial Notification  Ket participant, auction platform, auctioneer or auction Coca-Cola European Partners plc 549300LTH67W4GWMRF57 eated for (i) each type of instrument; (ii) each type of Ordinary Shares of €0.01 in the Company ("Ordinary GB00BDCPN049 Acquisition of 1,522 Ordinary Shares following the au ("PSUs") granted under the terms of the 2010 Plan, re  Price(s) USD \$0	transaction; (iii) each date; and (iv) each place Shares")  utomatic vesting of Performance Stock Units esulting in the issue of 1,522 Ordinary Shares  Volume(s)

d) Aggregated information

e) Date of the transaction Place of the transaction

b) Nature of the transaction

c) Price(s) and volume(s)

d) Aggregated information

a) Name

a)

a)

a) Name b) LEI

<u>e)</u>	Date of the transaction	30 April 2018	
<u>f)</u>	Place of the transaction	New York Stock Exchange	
4.	Details of the transaction(s): section to be rep	peated for (i) each type of instrument;	
		nd (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type	Ordinary Shares of €0.01 in the Company ("Ordinary Shares")	
	of instrument, Identification code	GB00BDCPN049	
b)	Nature of the transaction	Sale of 740 Ordinary Shares on a non-discretionary basis to fu	and the tax
~,		liability due in respect of the vesting of the 1,522 Ordinary Sha	
c)	Price(s) and volume(s)		<u>'</u>
-,		Price(s)	Volume(s)
		USD \$38.7900	100
		·	
		USD \$38.5800	100
		USD \$38.5600	100
		USD \$38.5500	123
		USD \$38.4900	317
_			
d)	Aggregated information		
		Aggregated Volume: 740 Ordinary Shares	
	<ul> <li>Aggregated volume</li> </ul>	Aggregated Price: USD \$38.562134 per share	
	• Price	Aggregated Files. 03D \$30.302134 per share	
_			
<u>e)</u>	Date of the transaction	1 May 2018	
<u>f)</u>	Place of the transaction	New York Stock Exchange	
	D. C. II. (DDMD)	::L. d. (((DOA)))	
1.	Details of PDMR / person closely associated	,	
<u>a)</u>	Name	Stephen Moorhouse	
<u>2.</u>	Reason for notification		
<u>a)</u>	Position / status	General Manager, Northern Europe	
b)	Initial notification / amendment	Initial Notification	
3.	Details of the issuer, emission allowance mai	rket participant, auction platform, auctioneer or auction monitor	
a)	Name	Coca-Cola European Partners plc	
_	LEI	549300LTH67W4GWMRF57	
_		peated for (i) each type of instrument; (ii) each type of transaction	on: (iii) each date: and (iv) each place
٠.	where transactions have been conducted	peated for (i) each type of motiument, (ii) each type of transaction	on, (iii) each date, and (iv) each place
a)	Description of the financial instrument, type	Ordinary Shares of €0.01 in the Company ("Ordinary Shares")	
,	of instrument, Identification code	, , , , , , , , , , , , , , , , , , , ,	
		GB00BDCPN049	
b)	Nature of the transaction	Acquisition of 6,092 Ordinary Shares following the automatic vesting of Performance Stock Units	
_		("PSUs") granted under the terms of the 2010 Plan, resulting in	the issue of 6,092 Ordinary Shares
c)	Price(s) and volume(s)		
		Price(s)	Volume(s)
		USD \$0	6,092
4/	Aggregated information	· <del></del>	
u)	Aggregated information		
		Aggregated Volume: 6,092 Ordinary Shares	
	Aggregated volume	Aggregated Price: USD \$0 per share	
	• Price		
e)	Date of the transaction	30 April 2018	
<u>f)</u>	Place of the transaction	New York Stock Exchange	
<u> </u>		·	
4.	Details of the transaction(s): section to be rep		
-	· · · · · · · · · · · · · · · · · · ·	nd (iv) each place where transactions have been conducted	
a)	of instrument, Identification code	Ordinary Shares of €0.01 in the Company ("Ordinary Shares")	
	or motiumoni, identification code	GB00BDCPN049	
<u>P/</u>	Nature of the transaction	Sale of 2,950 Ordinary Shares on a non-discretionary basis to	fund the
IJ)	Hadaro of the transaction	tax liability due in respect of the vesting of the 6,092 Ordinary	
<u>C)</u>	Price(s) and volume(s)		
<u> </u>	Though and volume(o)		

		Price(s)	Volume(s)	
		USD \$38.7900	100	
		USD \$38.7100	100	
		USD \$38.6900	100	
		USD \$38.6300	100	
		USD \$38.5800	200	
		USD \$38.5600	100	
		USD \$38.5500	300	
		USD \$38.5400	200	
		USD \$38.5200	100	
		USD \$38.5100	550	
		USD \$38.5000	100	
		USD \$38.4900	300	
		USD \$38.4800	400	
		USD \$38.4400	200	
		USD \$38.4200	100	
d)	Aggregated information			
		Annual de division a como o ser o como o ser o como		
		Aggregated Volume: 2,950 Ordinary Shares		
	<ul> <li>Aggregated volume</li> </ul>	Aggregated Price: USD \$38.535085 per share		
	• Price			
e)	Date of the transaction	1 May 2018		
f)	Place of the transaction	New York Stock Exchange		
<u>.,</u>	Tidos of the transaction	Tow Tork Glock Exchange		
1.	Details of PDMR / person closely associated	with them ("PCA")		
a)	Name	Leendert den Hollander		
2.	Reason for notification			
a)	Position / status	General Manager, Great Britain		
b)	Initial notification / amendment	Initial Notification		
3.	Details of the issuer, emission allowance ma	rket participant, auction platform, auctioneer or auction monitor		
a)	Name	Coca-Cola European Partners plc		
	LEI	549300LTH67W4GWMRF57		
_		repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place		
a)	Description of the financial instrument, type of instrument, Identification code	Ordinary Shares of €0.01 in the Company ("Ordinary Shares")		
_	<u></u>	GB00BDCPN049		
b)	Nature of the transaction	Acquisition of 7,108 Ordinary Shares following the automatic v		
_		("PSUs") granted under the terms of the 2010 Plan, resulting in	the issue of 7,108 Ordinary Shares	
c)	Price(s) and volume(s)			
		Price(s)	Volume(s)	
		USD \$0	7,108	
_				
d)	Aggregated information			
		Aggregated Volume: 7,108 Ordinary Shares		
		55 - January Changer		
	<ul><li>Aggregated volume</li><li>Price</li></ul>	Aggregated Price: USD \$0 per share		
e)	Date of the transaction	30 April 2018		
f)	Place of the transaction	New York Stock Exchange		
	Details of the transaction(s): section to be re	·		
_		nd (iv) each place where transactions have been conducted		
a)		Ordinary Shares of €0.01 in the Company ("Ordinary Shares")		
_		GB00BDCPN049		
b)	Nature of the transaction	Sale of 3,440 Ordinary Shares on a non-discretionary basis to tax liability due in respect of the vesting of the 7,108 Ordinary on 30 April 2018		
_		•		

c) Price(s) and volume(s)

Price(s)	Volume(s)
USD \$38.7900	100
USD \$38.7000	100
USD \$38.6900	100
USD \$38.6300	100
USD \$38.5900	100
USD \$38.5700	100
USD \$38.5600	100
USD \$38.5400	300
USD \$38.5300	300
USD \$38.5200	100
USD \$38.5100	440
USD \$38.5000	500
USD \$38.4900	500
USD \$38.4800	200
USD \$38.4700	100
USD \$38.4600	100
USD \$38.4400	100
USD \$38.4200	100

d) Aggregated information

Aggregated Volume: 3,440 Ordinary Shares

• Aggregated volume

• Price

Aggregated Price: USD \$38.529186 per share

e) Date of the transaction

1 May 2018

f) Place of the transaction

New York Stock Exchange

COCA-COLA EUROPEAN PARTNERS PLC Paul van Reesch Deputy Company Secretary +44 7890 123911

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Coca-Cola European Partners plc

Source: Coca-Cola European Partners plc